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30 August 2016

**TO: DISTRICT SECRETARIES  
EXECUTIVE  
MEDIA**

**CIRCULAR 54/2016**

**MARKETING TOOLKITS**

At the 2016 AGM, Bowls South Africa provided each district with a comprehensive membership & marketing toolkit for use in their area. A marketing poster was also provided for each club.

Four districts have already placed orders for full toolkits for each of their clubs. Should other districts wish to do the same, economies of scale will apply and the toolkits can be supplied at a much reduced cost of R400.00 each, excluding transport.

Any districts wishing to place a bulk order at this price, should do so before 15 September by emailing their requirements to the Marketing Officer at [mandm@bowlssa.co.za](mailto:mandm@bowlssa.co.za)

A handwritten signature in black ink, appearing to read "John Ravenscroft".

**JOHN RAVENSCROFT  
OPERATIONS MANAGER**