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1 June 2010

TO: ALL DISTRICT SECRETARIES

CIRCULAR 36/2010

RECRUITMENT – INCENTIVE SCHEME

The Executive take pleasure in advising an incentive scheme for Clubs to recruit **new bowlers** to our sport. It would be appreciated if District Secretaries would circulate a copy of this information to their Clubs without delay.

The **Incentive Scheme** will become effective over **two** periods, each lasting for 6 (six) months as follows:

1. 1 July 2010 – 31 December 2010.
2. 1 January 2011 – 30 June 2011.

All Clubs affiliated to Bowls SA automatically qualify to benefit from this scheme subject to the following terms and conditions.

- New Bowlers are defined as Men and Women who have no previous experience and are not former affiliated members.

Incentives will accrue to Clubs and Districts on the following basis.

1. R 17 500.00 to the Club which has recruited and registered/affiliated the greatest number of new members.
2. R 7 500.00 to the Club whose new recruitments, relative to its membership base is the highest percentage.
3. R 5 000.00 to the District to which the particular Club is affiliated.

It follows that the second category allows for the smaller Clubs to participate and should both awards accrue in the same District they will in turn be entitled to R 10 000.00. The entire process will be controlled through the offices of Bowls SA with reference to the database movements.

John Ravenscroft
Operations Manager

Executive Committee:

President: Debra Ferguson, *Vice President:* Allan Freeman

Member: Kallie Haupt, Sergio Martinengo, Isabel Smith, Ronald Weddell