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19 March 2012

**TO: ALL DISTRICT SECRETARIES
EXECUTIVE MEMBERS
MEDIA**

CIRCULAR 20/2012

AWARENESS DAY - 27 APRIL 2012

We advise that the main purpose of the above Awareness Day is for clubs to recruit new members to the Sport of Bowls. The arrangements as detailed in Circular 16/2012 may be used as a guide by clubs however, clubs are free to adapt these to suit their own requirements. Clubs may use this opportunity to also increase their own fund raising undertakings.

The preferred charities remain CANSA and Disability Bowls and clubs may arrange to hand over any donations received in support of CANSA directly to the local branches and representatives of CANSA. Districts are requested to inform Bowls SA of amounts handed over to the local branches of CANSA in order that we record the total amount collected for this charity. Any funds collected on behalf of Disability Bowls should be remitted to Bowls SA who shall in turn hand these over at a suitable opportunity. Clubs are given our assurance that no funds will be retained by Bowls SA and all amounts received will be released to the intended parties.

Clubs are also free to include any local charities of their choice in order to create and increase local interest.

It would be appreciated if clubs could arrange to send photographs taken during the day to the office of Bowls SA for inclusion in our monthly newsletter.

A handwritten signature in blue ink, appearing to read "John Ravenscroft".

**John Ravenscroft
Operations Manager**

Executive Committee:

President: Debra Ferguson, Vice President: Allan Freeman
Members: Kallie Haupt, Sergio Martinengo, Isabel Smith, Ron Weddell