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16 October 2012

**TO: ALL DISTRICTS SECRETARIES
EXECUTIVE
MEDIA**

CIRCULAR 57/2012

MEMBERSHIP CARDS – 2013

Delegates to the Bowls SA annual workshop held in Johannesburg on 25 August 2012 will recall a presentation put forward by the Bowls SA Executive regarding a value added membership card. The purpose of this circulation is to report progress following further discussion with the intended supplier of the service.

It has been established that the service, although extremely beneficial to members in respect of benefits i.e. discounts at point of sale with selected retailers, comes with a cost to the membership. The cost for this single benefit would amount to R 425 000.00 p.a. There are a number of additional benefits which could be included in due course however, these additions attract further costs. Bowls SA is not in a position to carry these costs and in order to proceed with the scheme we would need the Bowls SA Council to approve a further increase to affiliation fees, in terms of our constitution. It is our intention to continue discussions with the supplier and to investigate the scheme further, to the benefit of our members.

In conclusion we advise that the scheme shall not be ready for implementation for 2013 and we shall keep Districts informed regarding developments.

A handwritten signature in blue ink, which appears to read "John Ravenscroft".

**John Ravenscroft
Operations Manager**

Executive Committee:

President: Allan Freeman, Vice President: Kallie Haupt
Members: Robert Forbes, Fred Kruijs, Isabel Smith, Andrew Strong