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01 February 2016

**TO: DISTRICT SECRETARIES
EXECUTIVE
MEDIA**

CIRCULAR - 10/2016

NATIONAL STANDING COMMITTEE: MEMBERSHIP & MARKETING

We wish to advise that the former Promotion & Development committee has been rebranded and shall in future be known as the National Standing Committee: Membership & Marketing. This committee has developed a comprehensive plan going forward and details shall be distributed once the plan has been presented to the Executive for approval at the next meeting taking place 11 February 2016.

Ilze Bakkes, who will convene this committee, brings invaluable experience in branding and marketing associated with her current role of responsibility for marketing at the University of the Orange Free State. She will be ably supported by the rest of the committee who bring diverse and extensive experience across the spectrum of roles identified to drive this committee and indeed bowls in South Africa forward. This committee requires the support of every Club and District and the entire committee have committed themselves to support where ever required.

The committee has been confirmed and individual contact details are listed below for your convenience.

- Ilze Bakkes (Convener)	083 414 3113	bakkese@ufs.ac.za
- Anina Black	076 784 9596	blackanina@gmail.com
- Owen Calverly	072 768 5662	owen@tucats.co.za
- Ronnie Cloete	082 970 5751	ronnieclt@xsinet.co.za
- Henk Prinsloo	082 557 8584	henkp@lantic.net
- Malcolm Webster	074 221 0719	mlwebster@telkomsa.net

The above committee members have been allocated as liaison between Bowls SA and Districts according to the chart below:

- Ilze Bakkes	- SFS, NFS, Border and EP
- Anina Black	- WP
- Owen Calverly	- Eden, Mpumalanga, Limpopo, BGN
- Ronnie Cloete	- Boland, NC
- Henk Prinsloo	- JBA, Sedibeng, Sables, NW, Ekurhuleni Bowls,
- Malcolm Webster	- All KwaZulu Natal Districts

Executive Committee:

President: Kallie Haupt, Vice President: Rob Forbes
Members: Trevor Davis, Fred Kruis and Charles Levy



Districts should note that the Under 19 Development Tournament taking place in Bloemfontein 29 March – 1 April 2016 has secured additional green space. In the past this tournament has limited each district to two teams and then invited additional teams once the entries have been finalized. With the additional green space being secured districts may therefore enter extra teams beyond the traditional two teams per district.

Bowls SA will sponsor each District entered to a maximum of R 5 000.00. A further amount of R 1 000.00 per team shall be sponsored where these teams consist of 50% or more of players from previously disadvantaged communities. This sponsorship is limited to two teams per district and is therefore limited to an additional R 2 000.00.

A monthly newsletter from the Membership & Marketing committee shall be distributed to Districts and Clubs. The monthly Warwick: Bowls SA national newsletter incorporates reports from our standing committees on a rotational basis. The Membership & Marketing newsletter shall be incorporated into the Warwick: Bowls SA publication in those months where their submission becomes due.

A handwritten signature in black ink, appearing to read 'John Ravenscroft', with a stylized flourish at the end.

John Ravenscroft
Operations Manager