

BOWLS RELATED CV

NAME

Owen CF Calverley

AGE

57

ADDRESS

61 Hofmeyr St, Mossel Bay

OCCUPATION

Business owner (Media, publishing, events)

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BOWL South Africa Reg No

51109

BOWLS CLUB MEMBERSHIPS

Mossel Bay Bowling Club

POSITION HELD

	From:	To:
• MBBC – Development officer	2014	Current
• MBBC – Man. committee member	2014	2015
• MBBC – Competition committee member	2015	2016
• MBBC – Club president	2015	2016
• MBBC – Selector	2016	Current
• Eden District – U19 team manager	2015	2016
• Bowls SA: Convener S.C. Membership & Marketing	2016	Current

PLAYING HIGHLIGHTS

- 2015 winner men's handicap singles – MBBC
- 2015 runner-up men's novice singles – MBBC
- 2016 section winner Eden District men's singles
- Represented Eden District in 2015 Loeries Inter-district tournament

COACHING HIGHLIGHTS

- Organiser of U15 and U20 Interclub Tournament at MBBC 2015, 2016
- Training and managing MBBC and Eden District Under 20 teams for:
 - 2015 Oudtshoorn Youth Festival
 - 2015 Envar Buys Tournament, Somerset West
 - 2016 Interdistricts, Bloemfontein
 - 2016 Outeniqua Youth Festival
 - 2016 Envar Buys Tournament, Somerset West
 - 2017 Oudtshoorn Youth Festival
- Member of organising committee for 2017 U15 and U20 National Tournaments.

BOWLING QUALIFICATIONS

- Technical Official level 1
- Coach level 1

CURRENT BSA NSC M&M RESPONSIBILITIES

- Liaison between BSA and various districts.
- Development of “Marketing Toolkit” materials.
- Oversee social media campaigns.
- Co-ordinate various initiatives.
- Oversee activities of Marketing officer.
- Control M&M budget.

FORMAL QUALIFICATIONS

- National N-Diploma – Telecommunications
- Post Graduate Diploma in Education – Univ. Pretoria
- Variety of short courses covering first aid, occupational safety, database creation and management, conflict resolution, mainframe system maintenance and more.

RELEVANT WORK EXPERIENCE

- 1987 – 1995: Training Officer / Lecturer / Senior Lecturer at Telkom Training College, responsible for curriculum design, course design, student mentoring, lecturer mentoring, course presentation :
 - Analogue electronic theory and prac N3 to N6 and T3 levels
 - Digital electronic theory and prac N3 to N6 and T3 levels
 - Basic electrical theory
 - PC operating systems
 - MS Office suite
 - Database design and management
 - Occupational safety
 - First aid
 - Affirmative action accelerated training programmes
 - Std 10 Mathematics
 - Mainframe hardware
 - Mainframe software
 - Adult Basic Education – numeracy and literacy
- 1995/97 - Owned a registered private training college offering ABET and OBE training programmes for large corporates and gov. departments.
 - Developed custom learning materials for students.
 - Developed and facilitated custom courses for the trainers. (Train-the-trainer)
 - Retrained primary and secondary school teachers in OBE methodology.
 - Instrumental in the initial design of NQF and SETAs.
 - Worked with the IEB in setting up and conducting ABET examinations.
- 1995/97 - Inspection officer for the Association of Private Colleges. Tasked with conducting full on-site inspections and assessment of facilities, training staff and curriculum.
- 1998 to current – Owner of Tucats Media cc.
 - Editor and publisher of two craft-related magazines. Graphic design, page layouts, product photography, fashion photography and production management.
 - Management of social media campaigns for own brands.
 - Mobile app development for events.

- Web host and web developer of various websites for clients
- Events organiser: International Quilt Convention Africa (2012, 2013, 2014) and In2Crafts retail expo (2010, 2011, 2015). Overall management of all aspects including marketing, floor plan, vendor liaison, website management, management of bookings, on-site coordination, coordination of contractors.