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6 March 2019

**TO: EXECUTIVE COMMITTEE
DISTRICT SECRETARIES
MEDIA**

CIRCULAR 18/2019.

MEMBERSHIP & MARKETING – BOWLS AWARENESS MONTH

The NSC M&M would like to take this opportunity of thanking all the Clubs that took the “challenge” to host Cancer Awareness Month events – we will provide feedback on the total amount collected and the winning District in due course. We also take this opportunity to thank all the members that sent in photos for the Photo Competition. We apologise for the delay in publishing the eight finalist photos, but the judges required additional time to go through all the photos and select their finalists. We now hope to have these pictures up asap. We then also need to thank the members for responding to the call for photos for the Marketing Campaign (see BSA Circular 08/2019) – if anyone else still wants to send photos for this campaign please do so.

As indicated in Bowls SA Circular 64/2018, May has been designated as the Bowls Awareness Month. We would like to challenge all Clubs to challenge a Rugby/Cricket/Golf/etc. Club to a game of Bowls or get the community in your immediate vicinity involved – remember it is not always necessary to have a formal game of bowls – change the format (quick short games), have a flea market and have a corner to corner competition as part of this event – anything to introduce your club and bowls to them (i.e. the community and other sportsmen/women).... Here is again an opportunity for a Club(s) to invite their Local Governments, Sports Councils, etc. to the Club and to thus enhance their relationship with these persons.... Use these events wisely and your Club (and as such Bowls in the whole) will reap the benefits....

It would be appreciated if clubs would provide the NSC M&M with the dates and feedback, with photos, of such events. This information can be sent to David Hamer at mmw.bsa.david@gmail.com.

**JOHN RAVENSCROFT
OPERATIONS MANAGER**



Executive Committee:
President: Robert Forbes, Vice President: Charles Levy
Members: Heather Boucher, Trevor Davis, Ian Stayt and Andrew Strong



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Department:
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