



BOWLS SOUTH AFRICA DEVELOPMENT

Jack up Bowls!

We're on a roll'.....



Bowls SA DSC

Issue 1-2009 March

021-854 3068 Cell 072 469 8635 CONVENOR /EDITOR: ALOMA SMITH

E-MAIL: alomasmith@telkomsa.net

FAX: 086 699 3236

**In his inaugural speech
BARACK OBAMA said :**

**“THE WORLD HAS CHANGED
AND SO MUST WE!”**

**The world of bowls has also changed!
It needs a face lift and new image!**

**Tough times lie ahead but together we CAN make
a difference by ensuring the growth of the game!**

HOW CAN WE ACHIEVE THIS?

Consider the following:

Each district and club committee needs to sit and formulate plans of how to attract new bowlers and to motivate those currently in the game. This is a game that can be enjoyed by all between the ages of 8 to 80 year olds and we **must have structures in place to accommodate each group** between these ages, eg under 19, under 25, under 45 and the others.

- ❑ **Stringent dress rules** can be relaxed for the younger generation **during initial social games** and other events that are not competitive.
- ❑ **Business leagues:** Many bowling clubs across the country have, with varying degrees of success, initiated leagues for local businesses. Ideally the club should have floodlights otherwise it can be staged early in Jan or Feb depending on the daylight situation.

The most positive aspects are the overall interest generated in bowls, obtaining new members, generating funds as well as the possibility of obtaining business sponsorships, being an added bonus.

The emphasis is for the players to play the game for enjoyment, but the competitive nature of business men and women normally display fierce competition. It definitely appears as if a league of this nature has a more lasting impact than just a once-off game of social or informal bowls.

- ❑ **Promotion Drives - One Year Special Offer:** Consider a one year special promotion drive at your club to attract new members, eg **free** coaching, **free** membership and **free** entrance fees, only pay affiliation and green fees.

Prepare small handouts that can be distributed by each club member to friends and family. Advertise this in the local media and put up posters.

(*See example of a promotional brochure on page 5)

- ❑ **Bring a Buddy Bowler:** Promote the 'BBB' concept for fun bowling days at your club!
- ❑ **Open Days:** Organise an open game once a week, eg twilight bowls, Sunday mornings, etc.
- ❑ **Corporate Team Building Days:** Guidelines will be available soon on the BSA Development website on how to organise a corporate team day.

DEVELOPMENT PLAYERS FROM PREVIOUSLY DISADVANTAGED COMMUNITIES HISTORICAL WIN!



Two very proud Strand BC players, Lee-Andrew Arnolds who won the WP Mens Novice Championship and Merle Valentine the WP Ladies Novice Championship.

History was made on Sat 7 March 2009! These two players were both coached within the BSA and WP **Development Schools Programme** for previously disadvantaged players at Strand Bowling Club, became affiliated members in July 2007 and now ended up winning WP Novice Champion titles on the same day! Lee also skipped the team that won Gold for two consecutive years in 2006 and 2007 at the Under 19s Dev tournaments and Merle was a gold medallist in 2007. Both players will represent WP in the Under 25 teams at George in July.

Bowls SA Equipment and Red Cards District Stocklists of Bowls and Mats and BSA Red Cards Database list?

Have you submitted your district's inventory of BSA Equipment: Bowls and Mats and Red Cards Database list to BSADSC? Deadline is 25 March! Otherwise bowls and mats issued to your district, will be withdrawn!

Enquiries: Contact Reg Misselhorn, BSADSC

**BSA TRAINING DVD
'WALK THE LINE'
NOW AVAILABLE!**

The National Academy has produced a DVD on the complete mechanics of bowls and that is an additional teaching aid for coaches. It can be ordered through your District Secretary from Bowls SA at R50. It is our belief that this initiative will improve the standard of bowls across South Africa.

**ONS JEUG MAAK OPSLAE!
STEPHAN RYG DIE TROFEË IN!**

Die jonge Stephan de Jager van Bredasdorp is regtig besig om 'n naam vir homself te maak. Hy het vanjaar reeds drie oorwinnings in Boland kompetisies op sy kerfstok naamlik die Ope Mans Driespel, die Ope Mans Pare en die Ope Enkelspel.

Maar hy presteer ook op nasionale vlak. Sy jongste sukses was om as een van slegs 12 O/25 spelers na die onlangse Junior S A Meesters uitgenooi te word, waar hy vier van die vyf wedstryde in sy seksie gewen het en slegs teen die uiteindelijke wenner verloor het. Hy verower egter die brons medalje.

Ons wens Stephan geluk met sy prestasies en vertrou dat hy dit nog ver gaan bring in die rolbalwêreld.



**INTER-DIST/ U19s & U25s TOURNAMENT
GEORGE 6-11 JULY 2009**

It is full steam ahead for **Koos Louw** and his committee organising the tournament.

This will be the first time that separate tournaments will be held for the U25 men and ladies.

Both affiliated and non-affiliated U/19 bowlers may participate this year. We are confident that funding for the under 19s will be obtained. Districts will be informed accordingly.

Venues: U25s at George and Outeniqua and the U19s at Great Brak Bowling Clubs.

'BRING A BUDDY BOWLER'

The **BBB CONCEPT** has had a good response thusfar and introduced at various clubs recently. Come on guys lets all introduce this concept!

DISTRICT DEPATCHES

**BORDER DISTRICT
CONGRATULATIONS
SCHOOMBEE CLUB
"An Orchid in the Desert"**

A few members have constructed a bowling green and are currently busy with building a club house.
"Well done! What a wonderful effort!"

Border: "An Orchid in the Desert"

In "**Schoombee**", (where you may ask) is a small town between Steynsburg and Middelburg in which the residents over the past two years have constructed a bowling green and are in the process of building a Club house.

They have 26 paid up members, have a Constitution, a flag and regalia and have now applied to become affiliated to Border Bowls and through them to Bowls S A. If a small community such as Schoombee can take these positive steps to encourage bowls, just imagine what could be attained in the big cities. Well done the Platteland!!

Business Leagues: Several Clubs have introduced a Business League at their Clubs which is played on afternoons on a Sundowner basis over 11 ends, bringing needed finance into the respective clubs.

Bowls Gauteng North:

Willie Schoombee van Bronkhorstspuit skryf:

"BRING A BUDDY BOWLER TO BOWLS"

'n Eerste vir Bronkhorstspuit. Ons het op 16 Des 2008 'n baie geslaagde middag gehad. Daar was 30 spelers en daarvan was **13 Buddys**. Ons het die middag met 'n lekker braai afgesluit en goed skouer geskuur met die besoekers. Ek is vol verwagting dat ons moontlik spelers hieruit sal kry wat by die klub as lede sal aansluit. Die inisiatief pas perfek in by wat ons bestuur besluit het om in die nuwejaar te loods, naamlik dat ons bestaande spelers individue moet nader en klub toe bring om te kom speel. Bo en behalwe BGN se kompetisies wat jul gaan loods, be-oog ons om deur die loop van die jaar by die klub gereeld iets soortgelyks aan te bied, ons is ook in die proses om na 'n "Hobo-aand" op Dinsdagaande te kyk.

P du Plessis writes: Latest news from Bowls Gauteng North is that "**Bring a Buddy to Bowls**" has gripped the capital. A number of clubs attended a meeting at Municipals on the 10th January and thrashed out the details for the **BBB project**. A lot of enthusiasm was shown for the other project also in the pipeline, A "**Shot In The Dark**" which is the twilight bowls and "**Drive for Dough**" all of which will be held later in the year.

A report just in from **Harlequins/Berea** states that they had 40 'newbies' there on 31 January that left almost no room for the rest of the bowlers. They (the newbies) continued until it got too dark to play. The net result is that 4 have joined as members and a few more have expressed intense interest.

The closing date of the **BBB trips competition** has been postponed to a later date to give all the clubs a chance to do their thing.

Boland: Weereens baie geluk aan Boland met julle puik nuusbrieff **'Raakskoot / Toucher'** uitgawe Feb 2009. Ek kan rërig aanbeveel dat distrikte die nuusbrieff aanvra as 'n voorbeeld van 'n nuusbrieff wat propvol interessante leesstof en rolbal entoesiasme is.

Leon Meyer, Boland Ontw/beampte, skryf die volgende: Die jaarlikse rolbaldag vir nie-spelende vakansiegangers in Franskraal en omgewing, het weer Vrydag, 2de Nuwejaarsdag, plaasgevind. Hierdie rolbaldag is al sedert 2002 'n jaarlikse gebeurtenis by Franskraal Rolbalklub.

"Die gewildheid van hierdie dag het so toegeneem dat daar vanjaar 104 spelers deelgeneem het. Wat dié dag so besonders maak, is dat dit 'n gesinsdag vir oud en jonk is. Verder is dit vir nie-spelende rolbalspelers bedoel, of dan mense wat weinig rolbal speel.

Die **skool vir Dowes op Worcester** stel belang om te begin rolbal speel en ons hoop almal dat ons 'n paar nuwe gesigte op die Boland bane sal sien. Dit is nou een sport waar hulle op dieselfde vlak as die ander kan deelneem en het 'n klein voordeel dat geraas hulle nie pla nie.

Van die klubs is al weer kliphard besig met hul besigheidsligas en -dae. By Velddrif gaan hulle nou **gratis afrigting aanbied een aand per week vir die besigheids-mense** om hulle meer bekend te stel aan die spel. Daar is heelwat belangstelling.

Eastern Gauteng: **Cindy Hoffman writes**

Development bowls taking place at club level is definitely on the increase; with many clubs running programmes for children, under 45's and players leaving other sports. We are currently organising an evening of skills training for all the clubs in the district, this is in conjunction with the Coaches Standing Committee; we hope this will be a success and that it can possibly be done on a regular basis.

Eastern Province:

Con Dixie reports:

Youth Bowls in EP (and a little bit about Border!)

The 2nd Eastern Cape U25 Masters was held in East London in December 2008, with the top 6 players from Border and EP. The standard of bowls was very high and very encouraging for the future of bowls in both districts. The event was won by Conrad Potgieter (Border) who also won the Border Men's Open Singles in 2008. Dezi Rosenblatt (EP) is still the only top girl in the province and has to continue to play against all the boys!

EP and Border are also very proud of their 3 U25 Masters players – Gareth Joubert (Border) showed tough mental skills and good bowls, ending 5th in a very tough section. Dezi Rosenblatt (EP) ended 2nd in her section, earning a Bronze Medal, and Juane Meyer won his section and earned himself Silver.

Weekly practices for the youth continue mainly at Mill Park & Gelvan Bowling Clubs, with monthly week-end "camps" for the U19 and U25 squads.

KZNCB:

Trevor Smale reports: Congratulations to Ernie Philips of Newcastle Bowling Club. Ernie won our Northern Zone Open Singles and our Northern Zone Senior Singles. I wonder if this has been achieved by any other player? Wishing Ernie the best of luck at the District play-offs.

No news was received from our clubs so "no news means good news." All must be going very well.

Mpumalanga: **Johan von Backström** reports that 20 teachers enjoyed a day of bowls on 3 December at **Witbank Bowling Club**. A similar day will be held in the near future.

'n Tyd gelede is verskeie skole besoek en met hoofde/sportonderwysers gesels. Alhoewel daar belangstelling was het almal aangedui dat dit moeilik sal wees om rolbal tussen al die ander sport in te pas. Daar word reeds geruime tyd op hoë vlak gepoog om rolbal as 'amptelike' skoolsport te erken. Ek glo as dit kan realiseer, daar wel leerlinge sal wees wat in rolbal sou belangstel.

Ons jaarlikse 'Corporate Day' word weer in Aug gehou. Hierdie is 'n geleentheid waarop spelers en nie-spelers in die besigheidswêreld teen mekaar kan meeding.

Gedurende somermaande word rolbal op sommige Donderdagaande vanaf 18:00 gespeel. Ons is bly om te kan sê dat, uit bogenoemde pogings, 5 nuwelinge reeds aangesluit het.

Noord Kaap: Ronnie Cloete rapporteer:

Tydens die Sub-distrik se jaarlikse Junior Meesterstoernooi, waar spelers, wat nog nie voorheen Sub-distrik-kleure verwerf het nie, teen mekaar meeding, het **2 junior** rolbalspelers teen mekaar gespeel. Deon van Zyl van Black Rock is as die wenner aangewys en Wihan Fourie (10 jaar oud) van Upington moes ongelukkig met die tweede plek tevrede wees. Deon het ook in die 2007/2008 seisoen aan die Ontwikkelingstoernooi van Rolbal SA deelgeneem.

Upington Rolbalklub bied gedurende Feb 2009 hul jaarlikse besigheidsliga aan. Besighede word genooi om teen mekaar mee te ding. Klubspeleers is uitgesluit by die liga. Dit word gedoen in 'n poging om nuwe lede te werf en die sport te promoveer. Die liga het gegroei van 16 spanne in 2003 na 48 spanne wat vir die jaar ingeskryf het.

Ammosal Rolbalklub op Beeshoek beoog om 'n nagliga te begin om sodoende meer spelers te werf en die sport te promoveer.

Sishen Rolbalklub op Kathu bied hierdie jaar die Intersentrum toernooi aan. Die toernooi word op 'n jaarlikse basis tussen Vanderbylpark, Ellisras en Kathu se personeel gespeel. Sishen Rolbalklub bied ook op 'n drie-maandlikse basis 'n Inter-seksie toernooi aan, waar die verskillende afdelings van die myn teen mekaar meeding. Klublede mag nie speel nie. Daar is planne om as gevolg van die gewildheid van die kompetisie dit na 'n twee-maandlikse kompetisie te verander.

North West: North West is having difficulty in getting the Dev Standing Committee off the ground largely due to the non-availability of interested persons. The Executive has requested the Secretary to keep tabs on what is being done at clubs to **increase membership** and a monthly report by all clubs has to be sent to the Secretary before the 5th of each month. After receipt of the first report, it is clear that, although not organised under the jurisdiction of the Dev Standing Comm, clubs are making an effort to increase membership.eg. Klerksdorp Bowling Club has had the following drives:

1. **Mining Group Anglogoldashanti** held a team building exercise on 10 different occasions where 25 people were involved at each effort.
2. **Aurum Laboratories:** 1 day with 65 people
3. **African Bank:** 1 day with 60 people
4. **Senwes/Price Waterhouse Cooper:** 1 day with 150 people

Planned events :

Mutual and Federal : 1 day of 120 people
Anglogoldashanti: 3 days of 25 people each
At these events the basics of bowls are taught and the people have fun.
Sannieshof and La Farge Bowling Clubs have also recruitment events and are planning more in the future

SFS: New Standing Committee has been formed with Basjan Hattingh as Convenor. Thanks to Ansie Combrinck who still assists with the Development Programme.

Bloemfontein BC had a **Buddy Evening** on 13 February

A **Talent Identification event** was held for the Under-25's on the 7th and 8th March. Red card holders were included.

We are sad to report that **Koos Combrinck** a well known figure and bowler in SFS and who was actively involved in development, passed away recently.
Our condolences to Ansie and family.

Western Prov:

Paul Cohen, Convenor WP Dev Comm. reports:

Taking Bowls to Schools - Workshops: In my opinion junior bowls at U/19 level is thriving in this area and during the last two months of 2008 a project to introduce the sport to schools in the Retreat/Muizenberg and Fish Hoek areas really took off. Introductory workshops were carried out at three senior schools on indoor mats and another three have been scheduled within the next month, most encouraging is that bowling clubs within those areas have agreed to allow the junior bowlers to have access to their greens for coaching purposes.

The plan is that the teaching staff at the respective schools will also be encouraged to take up the sport then both they and their pupils will be handed over to each club for further coaching and ultimately to become members of those clubs who wish to become involved, which should go some way in solving the ever present problem of finding both new and young members at the same time.

Development Officers and Committees:

There is still a problem however in that there are still many clubs who do not have a development officer or development committee, and until they become more motivated into actually doing something regarding the dwindling numbers of members in our clubs then I fear that many of them will eventually have to close their doors. This is a serious and daunting prospect and applies to most districts in the country, the work as reported above is one method which we in the Western Province are forging ahead and we recommend others to try it because it works.

WP Under 19s Project:

Our up and coming junior bowlers have commenced a programme of visiting clubs in the area and playing against their adult teams, which has proved to be a successful project giving the younger bowlers the opportunity to play against experienced adult players and also making clubs aware of the work which is in progress of introducing the sport to the younger generation. We recently visited Fish Hoek and Bergvliet Bowling Clubs.

Besigheidsligas onder Spreiligte:

In WP word Besigheids-ligas en oopdae by verskeie klubs met groot sukses aangebied veral by dié klubs wat spreiligte het. Bo en behalwe dat die spel rolbal aan sakelui bekendgestel word kry die klubs 'n groot hupstoot tov fondse wat genereer word.

WPCC: Die klub bied elke Donderdag 'Newbie Bowls' vir nie-rolbalspelers aan wat ook in die WP bekendstaan as 'Barefoot Bowls'. Die geesdrif wat Donderdagaande daar heers is onbeskryflik. Die aantal nuwelinge groei weekliks wat dikwels twee perke vul. Die kroeg is baie aktief wat deurentyd drankies op die perke bedien en verversings word te koop aangebied.

Ontwikkeling-afrigting vorder steeds goed in WP veral in die Helderberg-area by Strand, Helderberg en Gordonsbaai Rolbalklubs

Strand Rolbalklub: Dit is nogal 'n prestasie dat Strand hierdie jaar sewentien 0/25s geaffilieer het waarvan 10 deelgeneem het an die WP Beginners Enkels kampioenskappe. Die klub is sowaar ook trots op hulle twee spelers Lee-Andrew Arnold wat die mans-afdeling gewen het en Merle Valentine wat die dames-afdeling gewen het.

**WE SAY FAREWELL AND
A BIG THANK YOU TO HERMAN!**

We wish to extend our sincere appreciation towards Herman v Rensburg the outgoing BSADSC Convenor, for his excellent leadership, hard work and dedication during his term of office. We wish him well in his new position and ventures.

Ons sê veral dankie vir al die ure se werk wat hy ingesit het tov die ontwikkelingswebwerf en al die ander takies wat hy met soveel ywer verrig het Herman het beslis 'n groot verskil tov ontwikkeling op 'n nasionale vlak gemaak!

BOWLS SA DEV STANDING COMMITTEE
Strives to create a framework for growth of our sport!

- | | |
|--------------------------------|--|
| Aloma Smith | alomasmith@telkomsa.net |
| Fonny Meyerdricks | fonny@iafrica.com |
| Reagan Jacobus | pepe5@law.co.za |
| Reg Misselhorn | regm@prismlighting.co.za |
| Debra Ferguson (Bowls SA Exec) | debrafergie@gmail.com |

**ONE OF BOWLS SA SPONSORS
THE WARWICK TEAM!**



***PROMOTIONAL BROCHURE HANDOUTS**

Consider using this or a similar brochure. Change brochure as required. Print back to back on A4 paper, cut in half to A5 size and fold. Adjust top and bottom for printing purposes.

(front page)

(back page)

| | | | |
|---|-------|--------------|-------------|
| ☎ | | President: | Name: |
| ☎ | | V-President: | Name: |
| ☎ | | Hon. Secr: | Name: |
| ☎ | | Dev Officer: | Name: |
| ☎ | | Club House: | Name: |

Apply now by contacting any of the above persons or by posting the completed form to:

Bowling Club
Address: Code.....

Complete:

Iam interested
to play bowls.
Address.....
.....
Tel:.....

Name of Bowling Club



*Would you like to meet new friends?
Take part in a wonderful family sport?
Then consider taking up bowls!*

BOWLS

*Do not miss this opportunity!
Special offer inside!*



*Be part of this fantastic family-sport of
'BOWLS' A game for young and old!*

*Special membership offer now available!
Would you like to meet new friends?
Take part in this wonderful family sport! Do
not miss this opportunity!*

*New members of all ages, are most welcome!
Anyone who joins now until,
will receive the following benefits :*

- *No coaching fees payable*
- *No entrance fees payable*
- *No membership fees payable*
- *Only greenfees payable*
- *Only affiliation fees payable*

(inside page)