

Jack up Bowls!



April 2005

Volume 1.2

From BSA Development Committee ...

Much to our amazement, one of our readers indicated that he would like to know who we are! The meetings are convened by Debra Ferguson (Eastern Gauteng), the Bowls SA Executive Member responsible for development. The secretary is Gloria Turnbull (Central Gauteng) who handles all the communications between the Committee and the Districts (and you!). She is already blue from holding her breath until she receives the District monthly reports!! The other members are Ozzie Dawson (Eastern Gauteng); Wimpie de Koker (Limpopo); Con Dixie (Eastern Province); Chris Naidoo (Port Natal); Leif Olsen (Central Gauteng) and Frans van Vuuren (Eastern Gauteng). Note that the brackets indicate where we are from, not who we represent – we represent all of you!

The World Bowls Strategic Plan for Development has been published – you can soon download the document from the website: bowlssa.co.za/development.

Bowls Marketing

Bowls SA is embarking on a new age of development in the Sport of Bowls!

We have, for the first time, accepted an invitation to exhibit and demonstrate the game of bowls at the annual presentation of Business of Sport at the Sandton Convention Centre, under the recommendation of Department of Sport & Recreation – 7 – 9 June 2005. This event draws a wide spectrum of participants in all spheres of Support and Sponsorship.

We believe that through this exposure, we can achieve the following:

1. Build relationships
2. Demonstrate the Sport of Bowls
3. Educate & embrace a new market
4. Build a new Brand awareness
5. Attain commercial partnerships / sponsorships
6. Identify & recruit new members
7. Growth in expertise & knowledge
8. Market bowls as a unified & family-oriented sport

With the above in mind, your enthusiasm & participation in this venture will ensure the

growth of Bowls in South Africa

High School Bowls

The proposal for School Bowls is developing at national level. The plan is to start the national competition in 2006 with pairs, run along similar lines to the Ladies' Spar Pairs Tournament; with incentives for both the pupils and their schools. This will be followed up in 2007 with the Schools Week (name to be announced at a later date), where District teams will be selected to play against each other in a junior inter-district tournament.

The National Academy will hopefully start in 2006 with the top pairs teams and other pupils who show exceptional promise.

With most of the Districts starting school bowls, many sets of bowls are needed at club level. Please ask your members / community to donate old, unused bowls to the club for use with development.

Kagiso Project

Bowls SA has been the recipient of funding from the government, to use to promote bowls in disadvantaged communities. Bowlers from disadvantaged neighbourhoods have, over the past year, been bussed to the Krugersdorp BC with the help of the Mogale City Municipality and have become rather keen. As arranged transport is not sustainable, an agreement was reached with Mogale City and Bowls SA to take bowls to where the people are. Kagiso will be the pilot project in this regard, where Mogale City will pay the cost of developing one bowling green at the community sports complex and Bowls SA, with help apply to Lotto to pay the cost of the second green. In the mean time, a short mat and indoor bowls will be used in the community centre.

The initial infrastructure is there, but Mogale City still needs assistance in promoting the game within the local community; building coaching capacity, club management and games management in order for this development to become self sustainable.

Note that any Club or District wishing to apply to the Lotto for the funding of a project, should do so through Bowls SA – the Lotto management are supposed to only consider applications which go through the National

Body - contact Bowls SA office (011 788 0005 or info@bowlssa.co.za)

National Recruitment Month

Last year, we had most of the Districts in shopping malls around the country on 11 September in order to promote our wonderful sport. This year, we have a different plan for September where each bowler is required to bring a non-bowler buddy along to try out the game. Incentives are being planned where both the Club and the District will benefit – more about that closer to the time!

Disabled Bowls

Blind Bowlers from all over the world were at Killarney BC, Joburg from 4-16 April. Despite the rain, the tournament committee put on a magnificent opening ceremony. The “raising” of each country’s flag was done on stage by the team managers from Australia, Canada, England, Hong Kong, Israel, Kenya, Malaysia, New Zealand, Scotland, Wales, Zimbabwe and the hosts, South Africa, while the anthems were played through the amplifier. There were tears of joy and high emotion in the eyes of many people, including the writer of this report.

This tournament was dedicated to Dr Julius Sergay, who passed away about 6 weeks ago at the age of 96. Julius was the founder member of Blind Bowls in South Africa and of the International Blind Bowlers Association. He was the first President of the IBBA and for 29 years, the President of SA Blind Bowls. Throughout the ceremony, the participants and guests were entertained by two choirs of young blind people from Pretoria and Joburg.

It is clear to many of us that Blind Bowls is dependant on able bodied players. They desperately need our help – particularly for Coaches and Directors. If you are able to help, please contact Ozzie Dawson on 083 4413640 and he will get you connected. Your help is needed for about 2 weekends per month, usually on a Sunday afternoon. This is fun as well as playing a different role in bowls – give it a try!

District Reports

The number of **District Monthly Reports** received since January has been abysmal! We do not believe that there is nothing happening out there – please take a few minutes each month to send in your report! *Please note that your District Development Reports must be submitted monthly to Gloria Turnbull (fax: 011 465 6139 or email gloriat@icon.co.za) as these are not the same as the reports sent by your District Executive to the Bowls SA Executive, even though it may form a section of your Executive report.*

The Disability Masters will be in Bloemfontein in the first week of May.

If you are in the vicinity, please support these tournaments.

Letters to the Editor

A H of NMBC, East London asked that we identify ourselves, especially the Editor of this newsletter (*Dix – she may be contacted at dixie@nmmu.ac.za*). He also suggested that as development representatives in our sport, we should all “really shout” about bowls:

The man who whispers down a well

About the goods he has to sell

Will never make as many dollars

As he who climbs a tree and hollers!

EvdH from Mafikeng BC and chairman of the steering committee for physically disabled bowlers corrected a statement made in January’s newsletter. It was stated that disabled bowlers play “*outside the regular bowling community*” which is of course not true! As EvdH points out, “*most disabled bowlers have joined ordinary bowls clubs throughout the country and play alongside their able bodied counterparts ... it is the visually impaired [who] find it a bit more difficult to blend in and do have their own clubs, but even so many of them play with able bodied bowlers.*” The Editor also supports the fact that there are deaf bowlers “*in every club as there is many a lead who will not listen to his skip!*” ✍ We hope to get more information from EvdH for a future newsletter.

RS from Eastern Gauteng Bowls pointed out that a number of Districts were named incorrectly. The Editor apologises for this and has hopefully corrected all errors in this edition! However, while getting the names correct is of course important, it is even more important that we receive the monthly District reports in to share information across the country! So please RS, and all other Districts, send in your District Development Reports!

District**Monthly Report**

Boland Bowls:	No monthly reports received!
Border Bowls:	<p>Since the AGM (Feb 2005), the Development portfolio has concentrated mainly on revising our Constitution and By-laws to bring these in line with other districts; and to identify portfolios and relative responsibilities of each committee member.</p> <p>A new process for the selection of squads and the assessment of prospective representative players is being formulated to ensure as many opportunities as possible will be given to all possible representative players.</p> <p>Plans are afoot to include younger players through schools / PTA meetings, to attract representative players for the U19 & U25 teams.</p>
Bowls Gauteng North:	No monthly reports received!
Bowls Southern Cape:	No monthly reports received!
Central Gauteng Bowls:	No monthly reports received!
Eastern Gauteng Bowls:	No monthly reports received!
EP Bowls:	<i>Youth Bowls:</i> 2 clubs have started with school bowls (±12 each), with a number of other clubs planning to start in the 2 nd term. NMMU now has a bowls module as part of the Human Movement Science Curriculum and this will start on Friday 8 April.
Griqualand West Bowls:	No monthly reports received!
Kingfisher Bowling Ass:	No monthly reports received!
KZN Country Bowls:	No monthly reports received!
Limpopo Bowling Ass	No monthly reports received!
Mpumalanga Bowling Ass	No monthly reports received!
Natal Inland Bowling Ass:	No monthly reports received!
N Free State Bowling Ass:	No monthly reports received!
North West Bowls:	No monthly reports received!
Port Natal Bowls:	No monthly reports received!
Sables Bowling Ass:	No monthly reports received!
S Free State Bowling Ass:	<p>A meeting was scheduled but only Mangaung club attended, with no apologies received from other clubs! They have school leagues on the go and two of their scholars did exceptionally well in an open competition. Shopping mall drives are planned for July and September.</p> <p>Editor: To all the other SFS clubs – you can't leave everything to your District Development Officer, get involved – development is a very rewarding exercise and can help both your Club and District get stronger and stronger!</p>
Vaal Bowls:	<p>The main focus of development has been getting Groenpunt Prisons BC up and running with the help of 3 clubs donating time and equipment. There are ±30, mainly disadvantaged, bowlers at the new club.</p> <p>Some clubs have been holding open days and other competitions to attract new bowlers, with good results. Membership is rising!</p>
WP Bowling Ass:	No monthly reports received!

Contact us!

Send your news, queries or comment to **Jack up Bowls!**gloriat@icon.co.za