



# Jack up Bowls!



## Volume 1.1

Best wishes for 2005 and good bowling to all.

From BSA Development Committee ...

The vision of the Bowls SA Development Standing Committee is as follows: To use all available means, such as marketing, developing and promoting to publicise the game of bowls. To create awareness and participation by all age groups and sectors of the community. The current strategic plans in support of this vision include:

- ✍ Manual for development officers at club and district level;
- ✍ Plan for the organisation of youth bowls from primary school to 25 years old, from club to national level;
- ✍ Plan for use of the indoor mat for promotion and a modified version of the game;
- ✍ Development of the website and improving communications;
- ✍ Liaising between Blind, Deaf & Disabled Bowls and Bowls SA;
- ✍ A plan for marketing and funding development projects; and
- ✍ An improved, internet-based communication structure between Bowls SA and districts on Development issues.

Anyone who would like to contribute information or ideas in the above areas should communicate with the Committee through [gloriat@icon.co.za](mailto:gloriat@icon.co.za).

## Short Mat

A number of districts have been using the short mat successfully for promotions in shopping malls and for recruitment and games in schools. If your district is making good use of the mats and bowls sent out by Bowls SA make sure this is included in your monthly report. These are in short supply and equipment not being used will be relocated to districts who desperately need them.

## High-School Bowls

The national plan for school-going bowlers is to have an annual, week-long, inter-district tournament in place by 2006, similar to those organised by sports like rugby, cricket and

January 2005

hockey. From these players, Bowls SA will select a national squad to prepare teams for future Youth Commonwealth Games. Our "open" squad regularly brings home medals and soon the youth will be given the opportunity to follow in this fine tradition.

Districts are encouraged to develop their youth, through existing clubs adopting local schools; thus helping to dispel the myth that bowls is merely "old man's marbles"!

## Western Cape Bowls Academy

The WCBA does not fall under the purview of the Bowls SA Development Standing Committee, but we thought people from other districts may be interested in what Boland, Southern Cape and Western Province are doing jointly for development in their districts.

Their first major project, sponsored by the National Lottery, is the development of youth bowls using the indoor mat and small bowls that may also be used on regular greens. Their scholars will also be given special t-shirts. The academy plan to train club development officers, to take responsibility when scholars graduate from the mat to the greens.

We look forward to hearing how they progress in this project.

## Liaison with Disabled Bowlers

These groups operate outside of the regular bowling community, with the help of a few, dedicated able-bodied bowlers. Blind bowlers need coaches / directors who would be needed on 1 or 2 Sundays per month. They also need financial assistance.

Disabled bowlers in wheelchairs need assistance in kicking bowls, etc. What is desperately needed is the understanding and assistance of the able-bodied bowlers. Linked to this is the problem that able-bodied bowlers don't know how to handle the disabled bowler, so are unsure of how they could be involved.

Anyone willing to assist should contact their local relevant association. If you do not know who this is, contact Brian Sneag at 082 446 1361 and he will put you in touch with the relevant people in your area.

## District Reports

Every newsletter will include reports from the districts, so that knowledge and expertise may be shared by all, to the benefit of bowls all over our country. **Clubs**, make sure that you send in monthly reports to your district development team, for inclusion in the **district's** monthly reports to Bowls SA.

<b>District</b>	<b>Monthly Report</b>
<b>Boland Bowls:</b>	Only information from WC Bowls Academy. No monthly reports received!
<b>Border Bowls:</b>	No monthly reports received!
<b>Bowls Gauteng North:</b>	No monthly reports received!
<b>Bowls Southern Cape:</b>	Only information from WC Bowls Academy. No monthly reports received!
<b>Central Gauteng Bowls:</b>	No monthly reports received!
<b>Eastern Districts Bowls:</b>	No monthly reports received!
<b>EP Bowls:</b>	<i>EP Bowls Road Show:</i> The 2004 mall promotions (4) and open days at various clubs (11 at 10 different clubs) generated 179 adult names of which ±150 have indicated that they are interested. However only 35 attended the open days and so far only 3 have actually committed themselves. Clubs have been sent the list to follow up names in their areas. 40 youth names will be followed up in 2005 through the Youth Bowls project. ±50 bowlers from different clubs assisted on these days. <i>Development Workshop:</i> October 2004: 11 clubs + representatives of Coaches, Blind Bowls & Disabled Bowls (22 delegates). Formulated a joint vision for dev. In EP, what strategies we would follow and where responsibilities lay. Shared a substantial hand-out sourced from Bowls SA material. <i>Youth Bowls:</i> 9 clubs attended the meeting in January 2005 to kick start this project, 6 of which have indicated high schools they will be approaching and 1 who has been involved with a group of scholars for 4 months. Method, district letter, parent consent form and use of the mat for promotion were arranged. Clubs to report back at the end of February.
<b>Griqualand West Bowls:</b>	No monthly reports received!
<b>Kingfisher Bowling Ass:</b>	<i>Management:</i> Steering Committee consists of the KBA Dev Officer, Secretary and 3 area co-ordinators responsible for 5, 6 & 7 clubs respectively – meet frequently. Club Dev Officers for Area Dev Committees – meet every 3 months. <i>Orientation of Club Mgt.</i> To accept strategies that lead to growth & survival of bowls. How done: apply mgt of change techniques; synchronise with govt. policies; endorse multi-racial concepts; satisfy needs of members; create excitement for members <i>Recruitment:</i> Organise & print brochures & pamphlets; Trailer; Link with local sponsors for advertising at schools & business
<b>KZN Country Bowls:</b>	<i>Recruitment:</i> Current membership ±1050 , 28 clubs spread over large geographical area. Aim to increase membership by 10% p.a. with a goal of 3000 members. Assistance has been gained from LOTTO. Most clubs have 5 sets of bowls 00 – 3 and 1 set of carpet bowls to assist coaches. Some clubs have upgraded their toilet facilities to accommodate wheelchairs. Clubs are actively reaching out in the areas, e.g. senior citizens from their black community (Newcastle), correctional services prisoners & staff (Harrismith) and schools (Ncandu).
<b>Natal Inland Bowling Ass:</b>	No monthly reports received!
<b>Near East Rand Bowls:</b>	No monthly reports received!
<b>N Free State Bowling Ass:</b>	No monthly reports received!
<b>North West Bowls:</b>	No monthly reports received!
<b>Port Natal Bowls:</b>	No monthly reports received!
<b>Sables Bowling Ass:</b>	No monthly reports received!
<b>S Free State Bowling Ass:</b>	No monthly reports received!
<b>Vaal Bowls:</b>	No monthly reports received!
<b>WP Bowling Ass:</b>	Only information from WC Bowls Academy. No monthly reports received!

Contact us!

Send your news or queries to **Jack up Bowls!**

[gloriat@icon.co.za](mailto:gloriat@icon.co.za)