



BOWLS SOUTH AFRICA DEVELOPMENT

Jack up Bowls!

We're on a roll'.....



Bowls SA DSC

Issue 2-2007



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Bowls SA DSC – Secretary

A hearty welcome to Joey Wessels of Klerksdorp who was appointed as the new secretary on Bowls SA DSC.

FONNY MEYERIDRICKS Bowls SA DSC FOREWORD

It is gratifying to see the image of bowls changing, particularly in the past few years. More and more young people - especially students and scholars – are enjoying the game and, gradually, we are seeing a broader population spectrum on South African greens. However, we need to accelerate the pace of change to ensure future growth and to finally dispose of the “old man’s marbles” image. We should celebrate the fact that our sport is unique in that people with a variety of ages, physical strength, physical challenges, culture and financial capability can join together in this activity. Your development steering committee is dedicated to promoting the concepts of transformation to a fully inclusive sport. It is now time for clubs, their members and the media to promote these positive aspects of our game. After all, our sport enjoys a higher level of actual participation than most other sports.

FOCUSING ON STUDENTS Eric Green – Convenor WPDSC

One of the projects initiated by the WPDSC in 2006 was that of improving the Image of Bowls. We approached the Varsity College in Cape Town for assistance and the response from the 2007 second year Marketing students was most encouraging. They did a presentation to the WP Executive Committee displaying many innovative ideas of how they see the future of bowls – and no student had even played bowls!

This shortcoming was soon addressed and a fun afternoon was arranged for the 8 students to be introduced to the game of bowls at Glen Country Club Bowling Club. Trish Steyn, a Springbok bowler, volunteered to do the initial ‘coaching’. What a privilege to have a Springbok bowler to introduce these students to bowls! All in all a most pleasant and rewarding afternoon and we look forward to their final product.

What is Bowls Development?

There are so many facets that fall under the umbrella of ‘Development’, eg marketing, fund raising, prospective players, business leagues, corporate days, recruiting new members, development programs for scholars and students, etc. Ultimately the most important aspect of all is the **growth of memberships!**

Definition of Bowls Development:

Many of the activities of development are directly related to the creation of opportunities for people in our multi-cultural society to play bowls, therefore bowls development is essentially the creation of opportunities for people in bowls.

Development touches every aspect of the sport of bowls because if it did not, it would hinder the progress of the sport as a whole! Development is there to ensure that progress is facilitated in all directions, through specific projects such as recruitment of new bowlers; the establishment of a youth bowls programme in schools and under-40 age group; with the support of existing bowlers, etc.

Bowls development is part of the process of improving the **standard of play** and the **number of people** playing bowls. **It is about investing time and effort NOW for returns in the FUTURE whether short or long term.**



“ BEFORE WE START LET’S GET THINGS STRAIGHT —
AS MY LEAD YOU KNOW NOTHING, AND YOU SAY NOTHING!”

WHY BOWLS DEVELOPMENT?

Without doubt development takes on different values for different people. In South Africa, the word 'development' has incorrectly tended to deal almost exclusively with the underprivileged or poorer end of the social scale. Many people think that development is only about bussing black people from townships to bowling clubs. **They could not be more wrong!** For the sake of clarity we should accept that development is a process of providing people of all ages, colours and creeds, the opportunity to play this wonderful game of bowls. Bowlers need to be informed about development and what is **in it for bowls**, what is **in it for the players** and **how they can contribute**.

District Inventories – URGENT APPEAL Bowls, Mats and Materials

The form regarding inventories was circulated to all the districts with the purpose to establish what equipment was distributed to all the districts and to help us with future allocations of equipment. If you have not yet returned your inventory kindly submit your district's inventory of stock received to Bowls SA asap to hermanv@telkomsa.net

Development at District Level Reports and Newsletters

We need feedback from you so that we can share the news of districts with each other via the this newsletter. Keep on sending your news and bowls jokes!!

Development news and reports of **districts** should be submitted to the editor **Jack up Bowls**
alomasmith@absamail.co.za

on a **quarterly** basis. Deadlines for the submission of your district news are end of August and November. This newsletter is published quarterly (Mar/June./Sept/Dec).

Visit Bowls SA Website for all Development News! www.bowlssa.co.za

Did you know that '**Jack up Bowls**' Development Newsletters can be viewed on Bowls SA's website! So if you have missed our previous newsletters you can easily catch up with all the development news.

Footnote: *The new format of the 'Jack up Bowls' Development newsletter sent directly to the Districts was well received and positive response received. Sending the newsletter via this route worked very well.*

U/25's AND U'19's Inter-Districts Tournament

SFS will be hosting this tournament from 09th – 14th July 2007.

Venues: The **U/19's tournament** will take place at Schoeman Park Bowling Club and the accommodation will be provided in the hostel of St Andrew's School.

The **U/25's tournament** will take place at Bloemfontein Municipality Bowling Club the headquarters of the tournament.

BOWLS SADSC ACTIVITIES REPORT BACK

The Bowls SA Development Committee is hard at work. The following projects were allocated to each Development Committee member at their last meeting held in March 2007:

Qualifying Development Officers - Herman

The implementation of the Development Unit Standard Qualifications for Sports Leaders. A skills program to qualify Development Officers have now been completed.

Youth Bowls Program – Ron

Ron is the main organiser of the annual U/19 Inter-Districts Tournament and school leagues in Districts and Bowls SA is currently liaising with the Education Department in an attempt to introduce bowls as a school sport throughout the country.

Athletes Exiting Other Sports and a Celebrity Bowls Challenge Tournament - Fonny

Promote our sport to sportsman exiting other sports and to organise a Celebrity Bowls Challenge Tournament inviting top sporting and media personalities. The main purpose would be to give the sport a nationwide media coverage and to introduce it to other sporting bodies.

Corporate Events Manual for Clubs – Fonny

He will draft a manual for Districts Standing Committees giving them step by step on how to organize an event/tournament. A further project for Fonny will be to design and compile a folder for distribution to local corporates.

Newsletters and Reports – Aloma

To inform the bowlers, districts, donors and VIP's of what's happening with regard to promoting bowls covering all aspects of Development and to convey all development newsworthy happenings.

Development Guidelines – Chris

Has been given the task to upgrade the Development Guidelines Book and to have it readily available if additional copies are ordered and to motivate clubs to refer to the handbook on a regular basis

Admin – Red Cards and Stock Control – Joey

All matters relating to the the development database, red cards and stock control can be referred to Joey.

Footnote: If you would like to make an input to what we are doing, please write to the editor.

BSA RED SCHOLAR CARDS

The Committee has received several suggestions regarding the distribution and administration of the Red Cards as set out in the *Bowls SA Circular No 24* regarding the guidelines for issuing red scholar membership card. We are investigating the matter. Watch this space!

‘Crack-a-Jack’

How about doing ‘Crack-a-Jack’ to evaluate your scholars? It is a fun activity that can assess a scholar’s ability as a bowler in a fun way. It is a motivational and an exciting activity for the youngsters.

The ‘Crack-a-Jack’ book compiled by Dr Jannie Malan of the WPDSC is available at R20 per book. If you want to order a book email your postal address to Jannie at janmalan@absamail.co.za



DISTRICT REPORTS

Boland:

Congratulations to Leon Meyer who has issued Boland’s first Development newsletter. Well worthwhile reading!

Boland has registered its first 8 Red Card players and has decided to send all eight of them to the Development Tournament in Bloemfontein.

Boland Management requests all clubs to host a Bowls youth day on the 16 June.

It is heartwarming to hear that Citrusdal Bowling Club’s development officer started to introduce bowls to ± 40 the farm workers! This is a great effort, well done!

Worcester Gimnasium School played a challenge match against Strand High School on Friday 25 May 2007. 10 Scholars of each school took part in fours, trips, pairs and singles. Amazing to see the enthusiasm of the children! Thanks to Lorna Viljoen of Worcester BC for her help in coaching the Worcester team.

Border:

Inaugural Development Meeting: On Wednesday 7th March 2007 at 18.00 the District had an inaugural meeting to constitute a Border Bowls Standing Committee for Development under the chairmanship of George Middleton. A Modus Operandi for the Border Bowls Development Standing Committee was formulated for ratification by the Border Bowls Executive Committee.

Shortage of Small Bowls: Border desperately require sets of development bowls, nothing was forthcoming from Bowls SA Dev Committee as yet. The lack of equipment has made an already difficult task of continuing with the development programme in the district, an impossibility. In any case the previous attempts over a number years to recruit pupils at schools had in the recent past not met with much success; therefore at this point in time, given the lack of equipment and the past history, neither of these development projects would be entertained at this point in time by this Committee as a development priority for this district.

Central Gauteng CGBA:

Schools Bowls

The schools tournament planned for 10th and 11th March at Wanderers Club went of very well with 48 participants. The event was won by Bryanston High School. Once again, we express our warm appreciation to Japie Stander Education and Coral Sands Properties for their generous sponsorship

CGBA Cubs

After the success of the inter district Quadrangular Novices Tournament of last year, the CGBA Cubs enjoyed their second tournament against Sedibeng on 1 April. They have been invited to participate in a contest in Kingfisher District in September and in a contest in Nelspruit is also in the planning stages.

Cub Team Members:

Malcolm Michel has resigned as the Cubs manager and we thank him for his pioneering work and enthusiasm. Apart from Rob Zimmermann and Duanne Abrahams who have taken over from Malcolm Michel as the new Cubs Manager, we are pleased to announce that Leif Olsen is re-joining our committee.

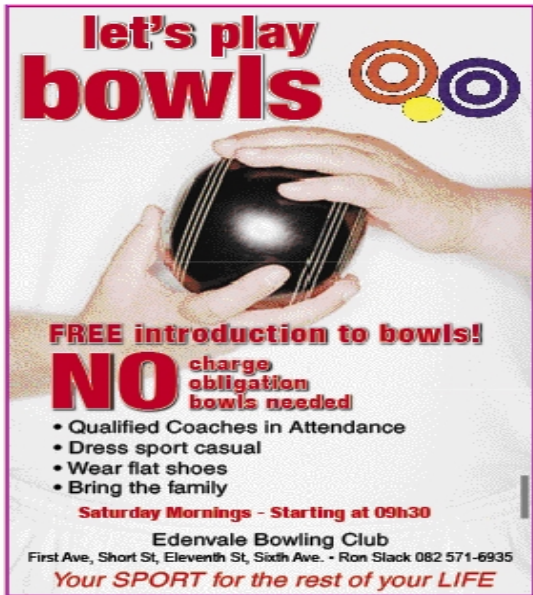
Eastern Gauteng :

A program for bowls development is held on Sunday afternoons at Geldenhuis Deep BC. A total of 25 children are registered with up to 16 kids arrive on any day.

Two under 25 teams and two Under 19 Development have been selected to travel to Bloemfontein in July 2007.

Lotto Project: A project to promote bowls to the public with the objective of recruiting sustainable new members for Clubs was supported by Lotto. The amount of R389 000 was provided for this purpose.

Edenvale BC: The following advert appeared five times in Bedfordview and Edenvale News published by Caxton Press, attracting a total of 26 prospective candidates. A Total of 8 persons have since joined Edenvale Bowling Club as members after being introduced to the Sport of Bowls.



Eastern Province: Development is very active in EP District. Well done Dixie and team!

Youth Bowls: Summerwood BC continues to assist us with university students. EP Development, ran a short-mat promotion at the Campus Life Fair 16 February.

For the third year in a row, Dix takes a registered class (HMS128!) of HMS and Education students for a seven-week course in bowls. The word is spreading amongst the students as she had 6 in 2006 and has 19 in 2007.

We are planning to send two U19 and two U25 teams and the selectors have had a tough job selecting the best eight to go to the Inter-Districts in Bloemfontein.

We ran our first U25 competition in April, with yellow- and re-card players competing in separate Singles Championships.

Teaching the children the laws of the game:

Jeanette Williams from the EP Standing Committee for Technical Officials has been visiting our training camps to educate the children in the laws of the game.

Workshops Roadshow:

The Development & Selection workshops held at Kouga, PE, Uitenhage and Eastern Areas have been generally well received and the outlying clubs were very appreciative of the visits. We hope to visit the Midlands area at the end of June.

Raised R24 500: The financing of the Youth Bowls Programme in EP has boosted by running a fund-raising afternoon at Arlington Race Course where we raised R24,500 thanks to the generous sponsorship of FNL Wholesale & Yellow Zebra (subsidiaries of Spec Savers), Honda Auto, Algoa FM, SA Bottling and Woolfies Pawn Brokers.

EP 2007 Projects

- i) **Continue to grow the number of youth bowlers** through getting more and more schools and clubs involved (assisted by sponsors).
- ii) **Run at least one short-mat promotion** in a shopping mall, with the assistance of the surrounding clubs.
- iii) **Run another Workshop Roadshow** around the district to share information with and meet club administrators and

Kingfisher:

Ann Bailie has been appointed the Convenor of the Development Standing Committee,. Regarding development projects, she says the KBA DSC believe that development begins at club level first and foremost, only once this has been achieved can they move forward to new projects. They have therefore set short term goals for the 2007/08 season:

1. Development of KBA Clubs and their members
2. Set up with the respective Club's Coaches & the DCSC:
 - a) Skills development programmes for Lead, Seconds, Thirds and Skips.
 - b) Talent Identification and Assessment Prog.
3. Organise with the respective Club's Technical Officers & the DTOSC:

Revision courses on

 - a) Bowls Etiquette
 - b) Laws of Bowls

She will meet with all the KBA Club Presidents and respective Development Officers, to discuss their plans and how she and her committee can help them achieve their goals.

A "Green Keepers Challenge" on Tuesday 4th September at Ramsgate Bowling Club are being organised.

KZN Country:

Awareness Day: Trevor Smale reported that the Durnacol Bowling Club has recently been handed over by the Mine to the Local Community Forum. Funding is required to arrange an awareness program to assist the local community to become involved in bowls.

Thiboloha School for Deaf children situated 50 km south west of Harrismith is making good progress with their bowls development. These children have taken to bowls and are keen to participate at all levels. A special get together is planned for 30 June 2007 to assess these players and others for the purpose of selecting teams for the BSA U18 and U25 tournament to be held during July 2007.

Gauteng North:

Baie geluk met die distrik se eerste nuusbrieff uitgawe 1-2007. In die nuusbrieff word daar 'n spesiale versoek gerig aan die klubs om ontwikkeling- 'dinkskrums' te vorm waar nuwe idees te vore kan kom. Hulle sê ook dat hulle graag wil hê dat die nuusbrieff 'n tweerigting-proses sal wees. Volgens die distrik se rekords is Ontwikkelings-beamptes by die volgende klubs aangestel: **Militêr, Zwartkops, Centurion, Pretoria-Noord, Meyerspark, Colbyn/Oostelikes, Vriendekring, Wonderboom en Munisipaliteit.**

Skoliere van die volgende skole word reeds in die distrik se ontwikkelingsprogram opgeneem: **Laerskool Magalieskruin, HTS John Vorster, Christian Progressive Colege, Eldoraigane, HTS Pretoria Tuine, Bronkhorstspriet en Brits.**

Die O19s en O25s spanne gaan deelneem aan die Inter-Distrikte Toernooi in Julie 2007.

Ons het vir ons Distrik 'n doelwit gestel om hierdie jaar gedurende Julie-Augustus 'n skole-toernooi aan te bied bestaande uit ten minste 24 spanne.

Limpopo:

Elize Opperman, Limpopo se Ontw/beampte sê: Alhoewel daar min terugvoering vanuit die klubs was oor die ontwikkeling wat plaasgevind het nie, is ons vol vertroue dat ontwikkeling tog prioriteit geniet in elke klub in ons distrik. Dit is nogal jammer dat

ontwikkelingsprojekte nie uitbasuin word nie, sodat al die klubs kan voorbeelde kry hoe ontwikkeling gedoen moet word nie.

Kom laat ons tog weet wat u doen om rolbal te bevorder. Watter projekte aangepak word en hoeveel sukses behaal word.

'Poties' se Oefendag



Picture: Audrey Gwangwa, Faith Legong, Mokgoetji Sehhaorela, Mary Mambola, Mosa Dammie, Tsidi Dammie, Pula Kgamo, Kmotso Kgosana, Molette Moroleni, Itumeleng Mojapelo, Bartomelo Matjie, Mantsha Maphote, Tumiso Lengo, Glen Mohlanno, Zacharia Boshomane, Majesty Mooleya, Jack Makhazola

17 Nuwe rolbalspelers word tans by Potgietersrusklub afgerig Daar is baie potensiaal. Al die leerlinge het rooikaarte vanaf Rolbal SA ontvang wat meebring dat hulle by die betrokke klub mag oefen.

Die beplanning nou is om 8 spelers te identifiseer wat dan teen die ander jonger spelers van ons provinsie sal meeding. Eerstens sal daar 'n afrigterskursus vir die onderwysers gehou word en dan 'n toernooi vir hierdie jong spelers.

Ons skoolprogram het by Settlers begin en Waterberg Skool neem nou ook deel.

Mpumalanga – Lowveld Region:

Thanks to Dave Shearer for submitting their district's development report.

Although they do not have a youth schools programme as yet, they are very active with the under 25's and the Development Programme for the 25-55's organising trials and selections.

Natal Inland: They reported that new members were recruited by means of 'Awareness Day' drives at Allan Wilson BC on Saturday mornings and at Howick BC they had 15 players of different races attend the event on Sunday 25 March. PMB Wanderers and Mooi River CC are staging evening bowls (business leagues) that are very successful.

Northern Free State: Standing Committees for Development have been appointed in all three of our Sub-Districts and they are doing a marvellous job!

However, development is becoming a great concern financially in this District. In our district we have the problem of vast distances between Welkom, Kroonstad and Bethlehem attending Development Meetings and transporting all the Development players to various destinations to participate in development programmes.

Southern Free State / Suid-Vrystaat:

Toernooie en aktiwiteite SFS distrik:

Oud Studente Bowling Club het 'n skaapbraai as ontwikkelingsprojek aangebied.

Schoeman Park Bowling Club hosted a Novices Tournament on 5-6 May as well as an open day on 21 April.

Hilton Bowling Club organises a "braai" on Saturday afternoons to encourage bowlers to support the club.

Bloemfontein Munisipale Rk:

Jimmy Wright rapporteer dat hulle tans besig is om rolbal aan ongeveer 25 persone bekend te stel.

Bloemfontein Militêre Rk het op 12 Mei hulle Kankerdag aangebied as gemeenskapsdiens. 'n Aansienlike bedrag is aan KANSA oorbetal en die blindes het baat gevind by die "spider". Nuwe en onervare spelers het ook die geleentheid gekry om op kompetisiebasis deel te neem.

Mangaung Rk Tans oefen 12 leerlinge gereeld, maar ernstige probleme word ondervind met die rolbalbaan wat nie onderhou word nie en tans byna onspeelbaar is. Die klub en distrik is dus tans besig om met die Sportdirekteur van Mangaung Sport-ontwikkeling te onderhandel met die oog op verbetering aan die baan. Mnr Diphoko gaan twee spanne inskryf vir die O/19's toernooi te Bloemfontein.

Rolbalontwikkeling op Platteland: Winburg R/klub se Besigheidsliga is goed aan die gang. Spelers koop nou hulle eie balle en sluit aan by die klub. Groot entoesiasme heers.

By **Orangia Rk** het heelwat nuwe lede aangesluit. Woensdae oefen drie blinde rolbalspelers by die klub.

Winburg Rk se Besigheidsliga is ook goed aan die gang met ongeveer 50 persone wat gereeld kom speel. Nuwe lede het agv hierdie Besigheidsliga al aangesluit.

Sedibeng Bowls

(Previously Vaal Bowls)

Their senior novices team took part in a tournament against CGBA at Emfuleni Country Club.

Southern Cape:

Lise de Villiers reported that Southern Cape District will be sending an under 19's team and under 25's team to the Inter-Districts at Bloemfontein.

Western Province:

Development squad training & talent identification:

During the past few weeks the main emphasis has been placed on trials, selection and preparation for the forthcoming Inter Districts Development Tournament. On two occasions the **Crack-a-jack evaluation** was put to good use in testing all individual abilities and proved to be a great success, there is no doubt that this system is extremely valuable.

Inter-District Trials: Some fifty participants from the Durbanville, Wheatfield, Strand, Helderberg and Gordons Bay Clubs, at all levels of ability took part. By means of continuous appraisal has been reduced to sixteen of whom we intend to select two teams of four plus two reserves to compete in the U/19's Inter-Districts. The teams will be announced on 17 June.

Local Sponsored Days and tournaments:

WP District organised a singles and pairs tournament for development players. Well attended

Philwest VW Sponsored Pairs: In April Philwest V.W. Car sales of Strand kindly sponsored a novices and development pairs fun-day.

Dev Champion of Champions: On Sunday May 5th Gordons Bay B.C. kindly hosted the Development Champion of Champions competition. The winners received trophies and a cash prize and the runners-up and third placed bowlers also received cash prizes provided by the sponsor, Paul Cohen. The day was a great success and the standard of bowling astonished the spectators.

WP Fund-raising Development Tournament –

Youth Day 16 June - Strand BC: Money raised will be used to send the two development teams to the u/19s tournament.

On 18 August an inter-schools bowling tournament will be held between Paarl Vallei, Hottentots Holland and Strand High Schools.

Unfortunately we have not received reports from the following districts in time for this newsletter:

Northern Cape Bowls, North West, Port Natal and Sables

<p>Editors comments: Perhaps Districts should consider putting Youth Day 16 June on their annual programmes for organised development tournaments or fun days!</p>

OTHER SNIPPETS

Bowls SA Development Guidelines Booklet

These booklets can now be ordered through the District Secretary at a nominal fee. We urge Districts and Clubs to start implementing these Development guidelines. These guidelines have been an immense help to some clubs and should be utilised by all clubs.

The Wonder of Bowls

Bowls is a science, the study of life in which you may exhaust yourself, but not your subject.

It is a contest, a duel calling for courage, skill, strategy, self control.

It is a test of temper, a trial of honour, a revealer of character, it affords the chance to play the man and act the gentleman.

It is a cure for care and an antidote for worry. It promotes companionship with friends, and opens up opportunities for courtesy kindness and generosity to an opponent.

It provides not only physical health but moral force. A minute to learn, a lifetime to master. May your bowls education be a triumph with a happy ending.

Business in Sport Exhibition

Sandton Convention Centre - 5th to 7th June
Bowls SA also had a stall assisted by CGBA.



DEVELOPMENT LOGO

Do not forget to use the Development Logo on all development correspondence, minutes, flyers, etc, as we must endeavour to promote the **development 'brand image'** wherever possible.

BOWLS SA **DEVELOPMENT STANDING COMMITTEE**

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Please do not hesitate to contact any of the above for comments and guidelines regarding development.

'Make everyday a fun day at your club'

WARWICK

WP Development Sponsor

On behalf of the WPDSC we would like to express our heartfelt appreciation to Warwick for their generous sponsorship towards U/25's and development in the WP District.

PERFECT DELIVERY

SPONSOR OF DEVELOPMENT

Please support Perfect Delivery for all your insurance requirements

Please make sure that your club executives and members are aware of what is happening with regard to development. Display all newsletters of Districts and Bowls SA prominently on noticeboards.