



BOWLS SOUTH AFRICA DEVELOPMENT

Jack up Bowls!

We're on a roll'.....



Bowls SA DSC

Issue 2-2008 June

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Lombardy East Bowling Club's Indoor Rink

The indoor rink at Lombardy East Club (near Johannesburg) was officially opened on 8 March 2008 by the President of Bowls SA, Mr Piet Breitenbach.

Construction of the rink was completed late last year and has been used extensively by local bowlers. The rink runs at about 17 seconds and is very accurate. Prior to leaving for World Bowls, the South African team held regular practices at the facility.

A pairs challenge ladder is to start shortly. Teams can be entered from any district and make their own arrangements to challenge people above them. A special arrangement has been made for very economical accommodation at a local 3 star hotel (from R130 per person per night sharing). Visitors from other districts will be given preference over weekends.

It would seem that plans are under way for a **second indoor** facility at **Durban Wanderers**. Further news of this is eagerly awaited.

John McKeag
Citizen Columnist's Article 14 Mar'08
Re: Lombardy East BC's Indoor Rink

*"Sometimes it takes a **special person**
or a **special group** of people
to have a **dream**, to have a **vision** and the **focus** and
guts to do something extraordinary!"*

the words of Bowls SA President, Piet Breitenbach, when opening the indoor bowls facility at Lombardy East BC.

The three men who put the whole package together – Fony Meyerdricks, Gerald Mayhew and Morne Maritz – deserve a special word of praise from the bowling community for taking this giant step indoor facility providing indoor facilities just in time for the winter chills.

Breitenbach for his part was so impressed by the facility that he said: "We intend to use it in future in preparation for certain international events but also to support it in all other endeavours, be it **development, the youth, the seniors or disabled.**"



WP SUPER 10 WARWICK CUP Under 45s



The 'WP Super 10 Challenge Cup' is in full swing! The tournament starts on 24 May and will be held every Saturday afternoon. The finals will be played on 14 June 200

Media Launch: At the media launch the players modelled the colourful team outfits of the 6 zones bearing the logos of the sponsors. The colourful calf-length trousers (Nadal style!) was attractive and mod! (Each team has 10 players under the age of 45.)

The venues are being dressed up for the occasion and features hotdog kiosks, music and beer gardens that creates a relaxed and entertaining atmosphere.

BSADSC - WEBSITE

Topics on the new Development Website

<http://www.bowlsdevelopmentsa.co.za/>

- 1 **Contact Information on Development Committees**
 - 1.1 Contact information document on all District DC
- 2 **Development News Letter - March 2008 issue**
- 3 **Responsibilities of Development Committees**
 - 3.1 Responsibilities of Bowls SA Standing Dev Com
 - 3.2 The Responsibility of a District Dev Committee
 - 3.3 Why is Bowls Development Needed
 - 3.4 Changing Attitudes
 - 3.5 The Sport and Recreation Amendment Bill
- 4 **Marketing Plans for Districts and Clubs**
 - 4.1 Marketing Your Club
 - 4.2 Club Marketing Strategies
 - 4.3 Operational Plan for Club Development
 - 4.4 Guidelines to Recruit and Retain Members
 - 4.5 Checklist Successful Clubs

- 5 **Development Projects**
 - 5.1 Youth Program
 - 5.2 Short Mats
 - 5.3 Bowls Development Guideline Booklet
 - 5.4 Biased for Business (Corporate Business)
 - 5.5 Athletes Exiting Other Sports
 - 5.6 Corporate Leagues
 - 5.7 Bowlers with Disabilities
6. **How and Where to get Funds for Bowls**
 - 6.1 Fund Raising
 - 6.2 Five Tips How to Find a Sponsor
 - 6.3 Thanks Lottery!
- 7 **U/19 Development Tournament 2008**
 - 7.1 Circulars and information on the tournament
8. **WP Warwick U/45 Super 10 Challenge**

"Bogenoemde Ontwikkelingswebblad is saamgestel agv talle navrae van Distrikte Ontwikkelingskomitees wat nie presies weet wat hul pligte is en hierdeur wil ons poog om 'n gesamentlike doelwit en verantwoordelikhede daar te stel.

Die idees en projekte wat ons voorstel is nie voorskrytelik nie en is slegs gedagtes om rolbal te bemark sodat die ledetal kan uitbrei." Herman v Rensburg, Rolbal SA Ontw.komitee

*Bowls Dev Standing Committee
strives to create a framework
for growth of our sport*



Cape Town TV (CTV) Cape Town TV to launch broadcasts

Cape Town is to have its very own television station, which intends to start broadcasting in August this year.

Eric Green who serves on the WP Dev Standing Committee and the WPBA Executive also serves on the Board of Trustees of the Cape Town TV (CTV).

Hopefully WPBA will be able promote bowls, especially development, soon on this TV channel.

Under 19s and 25s Inter-District Tournament will again be hosted by SFS in Bloemfontein from 7-11 July 2008

To date 14 districts have entered the tournament. This will be the third year that this special group of youngsters will participate and each year the standard of play has increased. Therefore we can expect tough competition this year!

The teams are bracing themselves for the cold weather expected that time of the year in Bloem. Many thanks to Bowls SA who sponsors one under 19 team per district!

OTHER NEWS SNIPPETS

Kommentaar van Gauteng Noord vir 'Jack up Bowls' Maart 2008 nuusbrieff ontvang!

Jannie Strydom (Sameroeper: Rolbal O/komitee) sê:

"'n Baie interessante nuusbrieff is van SA Rolbal Ontwikkelingstaandekomitee ontvang. Daar word sterk aanbeveel dat die bestuur van ons Klubs kennis neem van die inhoud van die nuusbrieff. Hierdie nuusbrieff is 'n moet om gelees te word!"

Citizen Bowls Reporter - 4 Apr'08 article What does JOHN MCKEAG say of Jack Up Bowls?

*"If there is one part of bowls in SA that is doing something it's the dedicated group of people comprising the BS Dev Standing Committee and I am indebted to the editor of their publication **Jack Up Bowls** Issue 1 of March 2008, for their thoughts regarding Development.*

*Herman van Rensburg, Convener of the committee gets the bowl rolling with a leading article entitled **'The Habit of Dev'** in which he emphasises the responsibility of development in the game.*

"We must recognize the fact that the image of bowls is not a positive one. Too many see bowls as a sport for older people rather than for all ages."

DISTRICT REPORTS

Boland:

Boland het genoeg spelers gehad om 2 spanne vir die ontwikkelings toernooi in Bloemfontein in te skryf.

Die besigheids ligas en vriende en familie geleentheid is 'n groot sukses en heelwat nuwe spelers het by die verskillende klubs aangesluit. Kom ons kyk 'n bietjie wat gebeur in Boland distrik:

Bredasdorp Rolbalklub het 'n besigheidsliga wat met 20 spanne oor 'n tydperk van twee weke plaasgevind het.

Caledon Rolbalklub hou reeds vir omtrent die afgelope 6 jaar 'n besigheids liga of Maatskappye Toernooi soos ons dit noem. Ons kompetisie vind plaas in November elke jaar met 24 spanne wat deelneem op 2 aande van die week.

Clanwilliam Rolbalklub het onlangs 'n besigheidsstoernooi/pretand aangebied. Almal het dit besonder baie geniet.

Darling Bowling Club: We had a Fun Day on 5 April and have approached businesses to sponsor teams.

Franskraal Bowling Club: Franskraal se besigheidsliga strek oor ses weke met 18 spanne wat deelgeneem het. Dit is die tweede jaar wat ons dit aanbied en het begin met 12 spanne. Dit is 'n groot sukses en ons het 'n paar nuwe lede gewerf. Die wenners is ook bereid om aan 'n uitspeel wedstryd teen ander klubs se wenners te speel.

Hermanus Rolbalklub reël jaarliks 'n saketoernooi wat twee weke duur - eerste week word die ouens 'n bietjie touwys gemaak en die tweede week speel hulle. Daar is 38 spanne wat deelneem van 4 lede elk. Die sake liga vind al vir die laaste 10 jaar plaas. Al die spelers is nie-rolbal spelers nie.

L'Agulhas Rolbalklub: Ons besigheidsliga is is volle swang met groot opwinding en entoesiasme. 14 Spanne het ingeskryf. Grand Finale het op 18 Maart plaasgevind.

Paarl Rolbalklub het 'n suksesvolle besigheidstoernooi oor 4 weke op dinsdagaande aangebied. Daar was altesaam 28 Besighede wat aan dit deelgeneem het en ons het 'n groot borg wat daarby betrokke is.

Wellington Rolbalklub Ons het die afgelope 7 jaar reeds 2 groepe sakemanne (12 spanne in elke groep) wat elkeen 2 opeenvolgende Woensdagaande in Februarie 4 wedstryde speel. Ons het 'n borg vir elke groep wat sorg vir goeie pryse. Foto's word elke jaar geneem en berigte kom in die 2 plaaslike koerante (Wellington en Paarl). Die Sakemanne – aande is baie gewild en ons het nou-al 'n waglys indien daar 'n onttrekking volgende jaar sal wees.

Worcester Rolbalklub het gedurende Februarie 'n besigheidsliga gehou - vier wedstryde krag-teen-krag op Woensdae middag van 6,13,20 en 27 Februarie 2008 - ag spanne het deelgeneem x 4 = 32 persone - ons het vyftien aansoeke uit die groep gekry vir lidmaatskap. Daar word beoog om gedurende November weer so 'n Liga te reël.

Central Gauteng:

CGBA have been involved in arranging various Schools Tournament . We also have at some Clubs had Corporate days. With the help of Ted Keartland, various successful short mat demonstrations were held at various Schools and Venues. A successful meeting was held with the Gauteng Legislature in connection with new Property Management issues (Leases and Rates) relating to all Clubs in the CGBA district We are excited to announce that four of our Development School Children will be participating in Trials for the Under 25 Squad

Eastern Gauteng:

Geldenhuis Deep BC - Schools Development Success : Geldenhuis, which is one of Eastern Gauteng's smallest clubs with a membership of only 17 has a successful schools/youth programme in place. The season started on a successful note with 28 children between the ages of 8 and 18 enrolled. The majority of the children come from Wychwood Primary School but there are a number from various other schools in the area.

For the high school children practices are scheduled to accommodate their other extramural activities – practicing on Saturdays and playing on Sundays with extra hours being squeezed in here and there. All the members of Geldenhuis BC work fulltime so practice during the week is extremely difficult. Two of the children are considered to be ready for assessment to possibly move up and join the District U25 squad.

The club is hoping to secure the buy-in of one or more of the district coaches who is able to assist during the week which will enable them to expand their programme to four high schools within walking distance of the club and where a number of learners have expressed an interest but require practice during the week.

Gauteng Noord: Jannie Strydom rapporteer dat die klubs in GN Distrik daadwerklik besig is om rolbal te bemark en uit te brei.

Koedoe park het onlangs 'n suksesvolle drie weke "Business Challenge" toernooi aangebied het.

Later vanjaar word daar beplan om 'n enkel-kampioenskap skoliere-toernooi te hou. Die doel hiermee is dat spelers in hierdie ouderdomsgroep mekaar te ontmoet, te sosialiseer en te kommunikeer.

KZN: Trevor Smale, KZN Dev. Officer - I am pleased to report that some of our clubs are doing fantastic work with their bowls development programs.

Harrismith BC is one of our leading clubs with Ria Mapp and her team doing great work. They continue to have a successful business league and hold regular coaching for new members. A special thanks to the Club Secretary for the news report. Hans Steyn is also doing good work at Thiboloha school. This school has about 280 learners with barriers to learning and development. Despite the barriers some of these pupils are doing very well in bowls.

Dundee BC has a successful youth program and have over twenty u19 players. Thanks to Hanellie Arndt and her team of club coaches.

Ncandu BC have also done great work with the youth from Ferrum High School and we thank Marietjie Wright and her coaches for the great work done.

Newcastle BC has linked up with the Newcastle High School and are coaching some u19 players. Thanks to Steffie Els, Malcolm Webster and Dot Crosbie for assisting with coaching and development. They have also done very well with the annual business league and fun days with companies like Old Mutual and special events for Church groups, etc.

Vryheid BC have excelled in their bowling achievements lately and deserve special congratulations. I think their coaches are doing a great job on improving the skills of the competitive players. Well done to Lood van Rooyen, Barbara Rickard and Esme van Rooyen on the excellent coaching. Well done to all the players who did so well in the Women's Nationals.

In conclusion I thank all clubs and all those members who assist in any way with bowls development.

He says: ***"The future of our sport is in your hands!"***

NFS: Hennie Scholtz reports that Bowls Development is catching on in Northern Free State District. The under 25s and 19's participated in the final trails for the selection of the teams to the National Inter-District Development Tournament to be held in Bloemfontein during the July School Holiday. Amongst these kids were pupils from the Thiboloha School for the deaf.

It was an eye-opener to see these kids enjoy their bowls!

Sables:

The District Development Officer was appointed in October 2007. In order to promote Development amongst Clubs an interactive workshop was held in January 2008. This was well attended and resulted in the exchange of ideas as to how development within the District should be managed. Clubs have since appointed Development Officers.

SFS:

Southern Free State Development is having a Development Drive, running from the 1st May 2008 until end of November 2008. All new members joining clubs only pay membership fees at the club. Southern Free State Bowling Association is paying all affiliation fees. Posters are displayed throughout Bloemfontein at all prominent places. Our main target is Business Leagues. Recently even the Free State Nomad Bowls hosted a competition between businesses, which were thoroughly enjoyed by everybody that took part. All the clubs in SFS have somehow or other a business league.

Southern Free State is looking forward to the Under-19 Development Tournament in July. Our thanks to the Districts for entering their teams.

Suid-Kaap:

Ons het verlede keer berig oor die sake-ligas. die sukses daarvan is nou duidelik sigbaar. Alle klubs het nuwe lede bygekry. Die wonderlikste is dat die meeste persone jongmense is.

Op 'n onlangse kragmeting van die O/40 spanne van Suid-kaap teen die Beaufort-Wes rolbalklub kon die klub ook 2 O/40 spanne in die veld stoot. Vir die senior spelers is ontwikkeling baie belangrik en dit was lekker om te sien dat slegs 2 van die 8 spanne wat deelgeneem het bo 40 was.

Ons het ook vir die eerste keer in die Suid-Kaap 'n skolewedstryd gehad. Met die jaarlikse interskole tussen Hoerskool Outeniqua op George en Hoerskool Sentraal van Beaufort Wes het 'n rolbalspan van elke skool kragte gemeet. Dit was in baie goeie gees gespeel en geen genade is gegee nie. Dit het plaasgevind saam met die Suid-Kaap 4e kompetisie en die ouer spelers was baie beindruk. Volgende jaar gaan ons beslis meer wedstryde en skole betrek.

Western Province:

After implementing the development schools bowls program in the WP in 2002, it was encouraging to see that some of the players have now become good bowlers and fully fledged members of their respective clubs.

At **Strand Bowling Club** 5 development players have now joined the club as affiliated bowlers.

One such player is Lee-Andrew Arnolds who skipped the under 19 teams at the Inter-Districts winning gold for two consecutive years. He also played in a Strand's club league team, was nominated by WP Selectors to play in the Masters Invitational Championships as well being nominated to play in one of the Warwick Super 10 Challenge teams. He also reached the quarter finals of the WP Novice Singles Championships.

Esraan Matinka who also won gold two years in succession at the uner 19 Inter-Districts Tournament and Merle Valentine who won Gold in the Plate, went to the Bowls SA Training Camp at the Nest in March 2008.

At **Helderberg Bowling Club** two girls became affiliated members, namely Christolene Tobias and Deidre Peters. Both girls went to the Nest Training Camp and were also invited to take part in the WP Masters Invitational Championships as well as in the Warwick Super 10 Challenge Tournament.

Nest Training Camp: Jessica Henderson, Bowls SA Coaches SC was very pleased with the discipline and bowling skills of the four girls of Strand and Helderberg Bowling Clubs.

Reports and Newsletters

We need feedback from you so that we can share the news of districts with each other via this newsletter. Keep on sending your news and bowls jokes!!

Development news of **districts** should be submitted to the editor **Jack up Bowls**

alomasmith@telkomsa.net

The next **deadline** for the submission of your district news is mid August 2008 This newsletter is published quarterly (Mar/June./Sept/Dec).

BOWLS SA DEVELOPMENT STANDING COMMITTEE PORT FOLIOS

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DEVELOPMENT LOGO



Do not forget to use the **Development Logo** on all development correspondence, minutes, flyers, etc, as we must endeavour to promote the **development 'brand image'** wherever possible.