



**Bowls SA DSC**

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**The Latest Bowls Technology!  
HARD COURT BOWLS**

On her return from Australia recently Debra Ferguson, Vice-President of Bowls SA and who also serves on World Bowls, brought back some very interesting bowls. A **set of hard court bowls**, the latest concept in bowling! She did a demonstration of these bowls attended by Bowls SA Dev Standing Committee Members as well as other dignitaries of Bowls SA. bowls at Bloemfontein in July.

We were all fascinated with this latest concept and technology of hard court bowls. It was amazing to see that the bowl can be bowled on practically any hard surface as well as carpeted areas; indoors as well as outdoors. This concept will surely be well received by all coaches and development officers. The design of the bowl is astounding as the grip feels very comfortable and the bowl is weighted sufficiently. The jack is made of a softer rubber compound and is squeezable but yet very firm.

Debra indicated that It might be possible for each District to receive a set of these new bowls soon, subject to the funds being available of course! We all look forward to this new venture and exciting technology in bowls!

**Aloma Smith – Editor : Jack Up Bowls**  
*Read more on page 2 .....*

**GUINNESS BOOK  
OF RECORDS ATTEMPT**

**SWELLENDAM BOWLING CLUB**

Probably the four oldest active bowlers at one club in the world - 96, 89, 84 and 80 (**349 years**) - at Swellendam in the Western Cape should soon find their playing of a match against four youngsters to represent Boland in the SA Development tournament in Bloemfontein, collectively aged 57, in the *Guinness Book of Records* **writes Alan Simmonds.**

Watched by the largest turn out for a Saturday afternoon crowd in the town, the youngsters, three at 14 and one aged 15, led 17-6 after 10 ends and although the "Oldies" fought back, youth finally had the final word by six shots. Club president Chris Calder seeks recognition for three records:

1. Oldest team;
2. oldest against youngest and,
3. largest team age difference;  
(an Australian side is listed at **345 years.**)

"It's probably the only way we can beat the Aussies," quipped Chris Calder President of Swellendam BC.



**OLD TIMERS:** Graham Moodie 96, Henry Gerber 80, Peter Rattray 84, Opie le Roux 89.

**YOUNG GUNS:** Elri de Jager 14, Nicolette Hattingh 15, Wesley Taylor 14, Roelof Campher 14.

(Cont. from page 1) **Hard Court Bowls Info**

In recent months several articles have appeared in the 'SA Bowler' introducing the concept of **Hard Court Bowls**; also, as negotiations are currently under consideration with bowls (Australia) to develop the sport of Hard court Bowls, considerable interest has been generated among lawn bowlers to know more about the Hard Court Bowl.

Hard Court Bowls is a "**world first**" and is unique to Australia where it has been patented in most major countries of the world that play lawn bowls. Including New Zealand, South Africa, Malaysia, the United Kingdom and other European countries where the concept was presented at the Sports University, Cologne, Vista conference Germany as an ideal new sport for able and disabled athletes under world wide standard playing conditions.

The Hard Court Bowl has been designed to give the **same playing characteristics as a conventional lawn bowl**, but can be played on any suitable hard court type surface. The new bowl utilises all the skills and techniques necessary of a lawn bowl and enables a uniform method of playing biased bowls that could readily meet the requirements of Commonwealth and Olympic Games Organisations.

The hard Court Bowl has also been designed using the latest techniques and incorporating advanced mathematics of rolling friction *ie* the science of Tribology, and is manufactured in four stages.

**The first stage** is the moulding of the centre core which is carried out by Henselite (Australia) Pty Ltd the largest manufacturer and distributor of lawn bowls in the world, under strict quality controls.

**The second stage** is the shipping of the cores to Viscount Plastics (SA) where each core is loaded into an injection moulding die where an outer plastic pliant cover is bonded to the centre core. Again the process is the result of a mathematical computation which guarantees weight, balance and bias.

**The third stage** is the design and manufacture of a centre band which constitutes the running surface of the bowl. The purpose of the band is to retard the bowl so that it decelerates at a uniform rate similar to that of a lawn bowl.

**The final stage** is the testing of each bowl on a designated "hard court" surface to ensure that they are perfectly matched and conform to the "speed" of the court. However, as with lawn bowls the skill of Hard court Bowls requires practice and as always "Line and Length"

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## **DANKIE TYS!**

**Thys Pringle** – Uittredende Rolbal SA Uitvoerende Komiteelid :

Ons wil Tys Pringle wat nou die tuig gaan neerlê, hartlik bedank vir al sy insette gelewer op nasionale vlak om rolbal te bevorder en veral tov die wonderlike media dekking wat hy bekom het vir die spel rolbal. Baie dankie Thys en vir Martie wat jou trou bygestaan het.

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## **WP SUPER 10 WARWICK CUP Under 45s**

The triumphant winners of the '**WP Super 10 Challenge Cup**' were the **Warwick Wolves**.

The brilliant attire worn by the teams and colourful array of banners displayed each sponsor's logo contributed to the relaxed atmosphere that prevailed throughout the tournament. The number of spectators increased each week. This was truly a spectacular tournament and is definitely on the WP calendar for 2009.

Well done to the Sergio Martinengo and his organising Committee under the Chairmanship of Eric Green. We look forward to the next challenge 2009!

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## **BOWLS AUSTRALIA - CONTEMPORARY RANGE OF BOWLS ATTIRE**

*Extracts quoted from Bowls Australia*



Three of the largest state bowls associations in the country have embraced Bowls Australia's new 'all of sport' dress code following presentations by the national body.

The Royal New South Wales Bowling Association, Bowls Queensland and Bowls SA have all agreed to adopt the new regulations that were introduced on a national level earlier this year.

The '**all of sport**' code is

Bowls Australia is introducing a contemporary range of playing attire in line with changes to the dress code.

essentially a relaxation of the previously strict dress regulations in the sport with the **aim of encouraging more young people to take up bowls**.

Bowls Australia's 'Women in Sport' spokesperson, Sally West, said that while the new regulations covered both genders they were particularly relevant to women's bowls.

"Our research has shown that strict dress regulations in women's bowls in particular have been a major barrier to increasing our participation numbers," she said.

"In order to break down that barrier we have relaxed our dress code at the national level and are now encouraging our state and territory associations to do the same."

Bowls Australia has been working with clothing manufacturers to develop a new contemporary range of playing attire for men and women.

The dress code initiative has been driven, in part, by a partnership between Bowls Australia and the Australian Sports Commission to explore **key challenges facing women in bowls**.

**Under 19s and 25s  
Inter-District Tournament  
Hosted by SFS  
Bloemfontein 7-11 July 2008**

Thank you to Bowls South Africa for the financial support regarding the teams for the Under 19s Tournament.

Also a big thank you to Southern Free State who hosted this event once again this year and a special word of appreciation to Trevor Davis and his Tournament Committee for all the effort they put into it.

The medals and shields awarded were superior to that awarded last year and the recipients are truly proud to have received it as well as the stylish certificates!

**Action Cricket Bowls:** The under 19s enjoyed to play action cricket bowls under the supervision of Ron Cloete during their bye sessions at Bloem. Very interesting!



Pragtig om te sien hoeveel kinders onder die ouderdom van 19 jaar reeds goeie rolbal speel.

**U/19 Final Results:**

- Gold – North West:** Queen Mthembane, Dorcas Phelane, Patricia Tshabalala & Meschack Kali
- Silver – WP A:** Clayton Grootboom, Romano Frans, Wayvin Viljoen & Roeshen Petersen
- Brons – Boland B:** Roelof Camphor, Anneke Snyman, Gerbrand Willemse & Monique Payne
- Fourth – WP B:** Thaswell Phillips, Mitchell Salvester, SP van Zyl & Bradwin Persent

**U/25 Final Results:**

- Gold - SFS B:** H Marais, R Wiid, B Rossouw & J Key
- Silver – N. West A:** P Breitenbach, P Abbott, H Muller & J Nkosi
- Bronze – Border A:** G Joubert, C Potgieter, T Ormstone & G Minnie
- Fourth – Sables:** M Broeke, J Palmer, B Blucher & N Barr
- Plate Gold – SFS A:** Z Roets, J Oracki, N Spring & HH vd Watt
- Plate Silver – BGN:** J Alberts, F Rossouw, C Schmidt & T Visagie
- Plate Bronze – P.Natal B:** A Caldwell, C Sewell, B Clarke & C Baker
- Plate Fourth – EP A:** D Wood, M Porter, D Rosenblatt & J Meyer

**MEDALS – UNDER 19s**

**Comments received from Managers:**

Last year (2007) there were medals to be won by the under 19s in the CUP and PLATE finals for the top **8 dev teams**. This year UNDER 19s PLATE SECTION was dropped for some unknown reason and only **4 dev teams** commenced to the final. It was therefore heartbreaking and unfortunate that

that a team like the **Deaf and Dumb Thibolola School's** (Boitomelo Motabo, Lucky Motaung, Thabo Mthimkulu and Sifiso Nzaca) who played outstanding bowls, just missing to be in the top four teams. What a pity that the under 19s did not have a Plate Section this year, as this team might have gone home with a medal!

Only **4 Under 19 teams** took part in the finals this year whilst the under 25s had a cup and plate section that made provision for **8 under 25 teams** to compete for medals. This does not seem fair as the under 19s teams had **exactly the same expenses as the under 25s**. Whatever the reason for the Tournament Committee to have made such a decision it was very disappointing for the the aspiring four development teams turned away. These players need to be nurtured and motivated. Something to re-consider for the organising committee of the next Under 19s Inter-Districts tournament that will take place in George next year!

All the competitors are to be congratulated for their efforts and great sportsmanship displayed during the tournament!

**OTHER NEWS SNIPPETS**

**SWELLENDAM BC GIVES SOME TIPS TO START A BUSINESS LEAGUE**

In 2007 SWELLENDAM BC decided they would like to involve more people of the town at the Bowling Club. So the 1<sup>st</sup> Business League Tournament was held at Swellendam Bowling Club from 20 February to 15 March 2007.

Wow what a response – 28 teams from different businesses entered! For the month of play it was the talk of the town: everywhere you went someone would be talking about the previous game, the perfect (or not so perfect!) delivery, strategy for the next game... Team spirit was amazing, some even had sponsored outfits!

**How did we go about the arrangements?**

About 2 months before the tournament started we placed articles in the local newspaper. We also personally contacted businesses (in this way we immediately had a contact person – very important!) and asked them to challenge others.

**Invitations:** To the interested businesses we send invites with further information and later a follow-up letter with dates and times.

**Teams** consisted of 4 non-bowlers with a manager/coach who was a bowler (thus we involved our club members as well – should have seen that rivalry!!). Each team payed an entry fee that covered green costs as well as the final & prize giving which included a braai function.

Teams were divided in 2 sections – one playing every Tuesday evening, the other Thursday evenings. We underestimated the interest in coaching and had a very full green most evenings prior to play! Before each game minor briefing took place and then the fun began!

**Tickets** were made for players & managers, extra meal tickets were sold to visitors.

**Results:** As each week of play finished we e-mailed the business's contact person the log. This of course just made the excitement and competitiveness greater!

**Media:** Throughout the tournament regular articles and photo's appeared in the local press.

**Finals:** On the final night the top 2 teams of Section 1 played the top 2 of Section 2 – thus a 1<sup>st</sup> to 4<sup>th</sup> position. We also catered for 220 people (players and visitors)! It was amazing – all around the green it was crowded. People brought picnic tables & chairs and just enjoyed themselves and a magnificent chicken braai with salads.

**2008:** So come 2008 and people started asking when the Business League is starting...!! Same procedure as last year (not dinner for one but dinner for 200!)... Only changes were to schedule and restrict coaching before the tournament as we learnt from the previous year. We also only took 24 teams to enter as it made it easier on the green. And we held it earlier – 29 January to 22 February – as it gave more daylight time.

Once again an amazing event with so much enthusiasm, sportsmanship and new friends made. This year we even had business's offering sponsorship for prizes. This allowed us to give a "Teambuilder" prize (a business that really involved as many of its employers as possible- as players & supporters) as well as "Team that could but didn't" (team with potential).

This is definitely a tournament to stay, a yearly calendar event in Swellendam. We have achieved interest, involvement, getting new members and making many new friends.

People forgetting their everyday stress and having fun by playing bowls.....

Business leagues are the most popular manner in which to promote the game of bowls at your club! Give it a try!

## DISTRICT REPORTS

**Boland:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: Die Bloemfontein toernooi was goeie nuus vir ons onder 19's, vir al toe ons een span die **brons medaljes** verower het. Ons het 'n hele paar nuwe onder 19 spelers bygekry. As dit so voortgaan sal ons dalk moontlik 3 spanne volgende jaar kan stuur. Dit beteken net dat ons harder sal moet werk met ons fonds insamelings en sal vroeër moet begin.

Aan die terugvoering wat ek van die onderskeie klubs ontvang het, het daar heelwat nuwe lede aan gesluit na die besigheids ligas.

Ek wil net SA Rolbal Ontwikkeling en Suid Vrystaat geluk wens met die puik organisasie van die toernooi hierdie jaar. Die spelers het die sertifikate baie waardeur. Die skeidsregters was baie goed, die Orangia klub se reëlings was baie goed. Die verblyf was goed. Die standard van die kompetisie was heelwat hoër as verlede jaar.

**Border:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: Well done to Border's under 25 A team that won Bronze!

### **Bowls Gauteng North:**

The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: Congratulations to the Gauteng North U/25 B side for playing in the Plate final against the strong SFS team and losing only after an extra end, being peels after 21 ends.

The BGN Novice Singles Competition has again provided top class bowls. Rumours have it that great things are happening at Irene and Vriendekring regarding the involvement and development of young and new bowlers.

ODI Korrektiewe Dienste.Onderhandelinge is aan die gang met Korrektiewe Dienste om rolbal weer aan die gang te kry by die ODI sentrum in Mobapane.

Daar is twee rolbalperke op die perseel. Die perke was vir jare nie onderhou nie en groot onkoste sal aangegaan moet word om dit weer bruikbaar te maak.

Indien hierdie projek slaag, kan die rolbalfasiliteite gebruik word vir die oortredes, korrektiewedienste-personeel en die gemeenskap.

A word of praise to Mike O'Conner (Jnr) from Vriendekring BC for being included in the BSA Jnr Elite Squad as well as being selected to represent South Africa in the Botswana Pairs. Well done Mike! Also a special word of congratulations to this 16 year old for reaching the final of the Black and White singles championships.

### **John McKeag - Citizen Sport Columnist says:**

#### **'Watching the real future of bowls at play!'**

"Oftentimes I have been present when history has been made, but recently for the first time I was able to see the future emerging. And the future is a 16-year-old schoolboy from Pretoria, **Michael "Mikey" O'Connor.**

Please hold this name in your memories, for here is the future just as Kevin Campbell, Donny Piketh, Bobby Donnelly and several others were at a young age. He has a cool and calm demeanour that shines through, as is his body language and his excellent reading of the game."

**Eastern Province:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: The under 25 A side just missed the bronze in the plate section by coming fourth.

### **Limpopo:** Inter-Distrikte te Bloemfontein 7-11 Jul 2008:

Die terug-voering van die kinders is dat dit uitstekend was, beter as verlede jaar. Ek sien die skoolhoof eersdaag en sal dan die inligting aan jou deurstuur. **Mokapane:** Onder 19 spelers was afgerig en voorberei vir die ontwikkelingstoernooi. 'n Spesiale woord van dank aan Frikkie Prinsloo vir die insette gelewer om die ontwikkelingspan van Limpopo die ondersteuning te gee. Die enigste ontwikkelingspan in Limpopo wat na 3 jaar nog steeds jaarliks deelneem. Vorder ook elke jaar beter en was hierdie jaar 11de van 26 spanne. Wel gedaan!

"Colts en Fillies" span is op die been gebring met groot sukses. Hierdie sal die voedingsaar van die Distrikte spanne wees en sal deurgaans deur die jaar oefen en teen ander distrikte meeding.

### **Terugvoering van Limpopo klubs:**

**Tzaneen:** Besigheidsligas op gereelde basis

**Louis Trichardt :** Onder 25 span word onderhande geneem en 'n span saamgestel.

**Duiwelskloof:** Afrigting / nuwe jong spelers is afgerig

**Magoebaskloof:** Balle aangevra en afrigting word gedoen.

**Lekkerbreek:** Vakansies en naweke se afrigting word beloon met nuwe rolbalspelers. Spanbou vir klubs word gereeld op groot skaal aangebied.

**Impala- en Waterberg-streek:**'n Nuweling wat sy kop uitgesteek het is die Colts en Fillies wat op die been gebring

is wat 'n uitstekende plus punt vir ons Provinsie is. Mag dit goed gaan en gedurig met die beste spelers aangevul word.

**Eiland Rolbalklub:** Ons is baie dankbaar vir die nuwe rolbalkklub wat in hierdie jaar by Rolbal Suid Afrika geaffilieer het. Welgedaan en mag julle net van krag tot krag gaan.

**Settlers Rolbalkklub:** Ons wil amper met heimwee praat van Settlers Rolbalkklub wat vir die afgelope 50 jaar bestaan het en die afgelope jaar moes sluit as gevolg van ontvolking in daardie gebied en min spelers wat die fort moes hou. Hierdie spelers is nou by Warmbad Rolbalkklub ingelyf.

**Elise Opperman sê:** Ongelukkig gaan ek nou die tuig neerlê, nadat ek vir die afgelope 3 jaar die ontwikkelingspos beklee het. Ek glo dat Limpopo Rolbal in die volgende jare ook sy merk sal maak op verskeie terreine en dat die spelers sal uitblink en goeie prestasie vir die provinsie inbring. Ons het die talent dit moet net **ontwikkel** word.

Fortunately there are clubs fully committed to Development, however against this momentum apathy prevails. Many clubs have not even appointed a Development Officer. The future of this sport rests with us. . . . Together we face the challenge to promote the sport of bowls

**Natal Inland:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: With regards to our Scholars we have started off well this Term with +- 40 Scholars from different schools in and around our District. Five of the Eight Scholars from last year have since joined Bowling Clubs and are playing in the U25 Teams.

The one scholar from last year has won the Ladies District Singles 2008 this year.

The Cowan House Boys play bowls at Lynwood Bowling Club on Friday afternoons under the guidance of one of their Masters, and are progressing well.

Lynwood Bowling in turn have introduced 6 new bowlers to the game, all of whom have now registered as bowlers, and are active and playing good bowls at present.

I am pleased to report that the various clubs in our NIBA District have started "**Bowls Awareness Days**" and in most cases have been successful in getting new bowlers. .

**North West:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: Congratulations to North West's under 19 team winning **GOLD** and Manager Ina Meyer. After winning Silver for two consecutive years losing to WP A team they managed to dominate them this year on the last end ;in the final to win the tournament. What great bowls these two sides played throughout the tournament. Well done!

Congratulations also to North West's under 25 A Team winning **silver**. A special word of mention must go to Jabo Nkosi, who played lead for the u25s this year and is now a proud medallist of three **silver medals**. Skipping the North West U19s A side triumphantly in 2006 and 2007 winning **silver** both consecutive years.

**Gauteng North:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: The Under 25 B Side did well to win silver in the Plate.

Dit is verblydend om te kan rapporteer dat twee jong mense onder 25 jaar by Zwartkop Country Club rolbalseksie aangesluit het.

**Zwartkop Country Club Rolbalseksie:** Francois Myburgh, 20 jaar oud, is 'n derde jaar student by Tuks waar hy Regte studeer en Rebecca Redman 'n skoolkind by Eiturion Independent Christian School is in graad 6 en 12 jaar oud. Ons vertrou dat Rolbal SA nog baie van hierdie twee belowende jong mense in die toekoms sal sien.

**KZN:** KZNCB was represented at the u19 Development tournament held in Bloemfontein and I believe all the players enjoyed the experience. Our u25 also represented KZNCB. Clubs need to take note that we need more u25 players so please scout around for new young members More schools are becoming interested in playing bowls so we look forward to seeing more u19 players in the new season..

**Port Natal:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: The Under 25 B Side did well to win Bronze in the Plate.

**Sables:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: The Under 25 Side missed the Bronze by coming fourth.

**SFS:** The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: Congratulations to the Under 25 SFS B team winning Gold and being the overall winners of the tournament and B team winning Gold in the Plate Section.

From the hosting District we would like to thank all the participants in the Tournament for taking part and the high spirit that prevailed all the time despite the cold. We enjoyed having you in Bloemfontein. Congratulations to the winning districts.

Our sincerest thanks to Herman van Rensburg and Ron Cloete for their support before and during the Tournament. The Certificates, medals and trophies were excellent.

SFS Development Committee arranged a Singles competition for the Greenkeepers in Bloemfontein. It was attended by 9 Greenkeepers from the different clubs. The competition proved to be a huge success as excellent bowlers emerged from this. It was enjoyed by the players and the Clubs were surprised at the talents of their Greenkeepers.

The **Development drive** is still running until end November where new players only pay club fees. **SFS is carrying the costs of affiliation fees.**

#### **Schools**

A new scholar was discovered at **Zastron** playing excellent bowls by word of mouth, by members of the SAPD at the Skills Practice. At **Dewetsdorp** there are also scholars interested in playing.

#### **EFS:**

Tien skoliere het die "Skills Practice" op Clocolan bygewoon waar ook 'Talent Identifikasie' gedoen is. Die skoliere het die dag geniet en het al die oefeninge met die ander spelers meegemaak. Hierdie skoliere word gekomplimenteer met hulle disipline en optrede die hele dag.

#### **Western Province:**

The Inter-Districts held at Bloemfontein 7-11 July 2008 at Bloemfontein: Paul Cohen, Chairman: WPDSC reports: WP A and B Teams reached the final play-off stages the A team winning the **silver medal** and the B team narrowly missing taking the bronze medal, ended in the **fourth** overall position.

This WP provincial squad has an outstanding record of results over the past three years having won **two gold cup medals, silver and bronze and gold** in the plate.

Seventeen WP junior bowlers took part. This was the third consecutive year that Western Province had entered this development tournament at this age level and succeeded again in proving their excellent standard of bowls.

The squad was made up of youngsters from the following clubs, Strand, Helderberg, Gordon's Bay and Oakdale and were co-managed by Paul Cohen of Helderberg and Aloma Smith of Strand who have both been responsible for the development and recruiting of this group of juniors over the past three years.

The resulting friendship, team spirit, and bonding into a competitive sporting unit by this group of youngsters can only prove to be an example for us all.

**Helderberg BC:** During 2006-7 season two development youngsters became fully fledged members of the club, and a further two have applied for membership.

**Strand BC:** Eversince 2002 with the implementation of the Schools' Development programme at Strand, it has gone from strength to strength. During 2006-7 season five youngsters became fully fledged members of the club, whilst 5 others have applied for membership for this coming season. Thus a total of 10 development players that will be affiliated in the coming season.

Of the 17 under 19 WP squad that went to Bloemfontein 11 were from Strand BC, 4 from Helderberg BC one from Oak Dale BC and 1 from Gordons Bay.

Unfortunately we have not received reports from all the districts in time for this newsletter.

**BOWLS SA  
DEVELOPMENT STANDING COMMITTEE  
PORT FOLIOS**

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Herman v Rensburg	Qualifications + Webpage <a href="mailto:hermanv@telkomsa.net">hermanv@telkomsa.net</a>
Chris Naidoo	Bowls Development Guidelines <a href="mailto:mnaidoo@mmm.com">mnaidoo@mmm.com</a>
Ron Cloete	Youth Bowls Programme <a href="mailto:ronnieclt@xsinet.co.za">ronnieclt@xsinet.co.za</a>
Fonny Meyeridricks	Athletes Exiting Other Sports and Corporate Promotions <a href="mailto:fonny@iafrica.com">fonny@iafrica.com</a>
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*Bowls Dev Standing Committee  
strives to create a framework  
for growth of our sport*



## DEVELOPMENT LOGO

Do not forget to use the **Development Logo** on all development correspondence, minutes, flyers, etc, as we must endeavour to promote the **development 'brand image'** wherever possible.

## BSADSC - WEBSITE

### Topics on the new Development Website

<http://www.bowlsdevelopmentsa.co.za/>

- 1 **Contact Information on Development Committees**
  - 1.1 Contact information document on all District DC
- 2 **Development News Letter - March 2008 issue**
- 3 **Responsibilities of Development Committees**
  - 3.1 Responsibilities of Bowls SA Standing Dev Com
  - 3.2 The Responsibility of a District Dev Committee
  - 3.3 Why is Bowls Development Needed
  - 3.4 Changing Attitudes
  - 3.5 The Sport and Recreation Amendment Bill
- 4 **Marketing Plans for Districts and Clubs**
  - 4.1 Marketing Your Club
  - 4.2 Club Marketing Strategies
  - 4.3 Operational Plan for Club Development
  - 4.4 Guidelines to Recruit and Retain Members
  - 4.5 Checklist Successful Clubs
- 5 **Development Projects**
  - 5.1 Youth Program
  - 5.2 Short Mats
  - 5.3 Bowls Development Guideline Booklet
  - 5.4 Biased for Business (Corporate Business)
  - 5.5 Athletes Exiting Other Sports
  - 5.6 Corporate Leagues
  - 5.7 Bowlers with Disabilities
6. **How and Where to get Funds for Bowls**
  - 6.1 Fund Raising
  - 6.2 Five Tips How to Find a Sponsor
  - 6.3 Thanks Lottery!
- 7 **U/19 Development Tournament 2008**
  - 7.1 Circulars and information on the tournament
8. **WP Warwick U/45 Super 10 Challenge**

*"Bogenoemde Ontwikkelingswebblad is saamgestel agv talle navrae van Distrikte Ontwikkelingskomitees wat nie presies weet wat hul pligte is en hierdeur wil ons poog om 'n gesamentlike doelwit en verantwoordelikhede daar te stel.*

*Die idees en projekte wat ons voorstel is nie voorskriftelik nie en is slegs gedagtes om rolbal te bemark sodat die ledetal kan uitbrei." Herman v Rensburg, Rolbal SA Ontw.komitee*

## Reports and Newsletters

Keep on sending your district's development news to the editor **Jack up Bowls**  
[alomasmith@telkomsa.net](mailto:alomasmith@telkomsa.net)

The next **deadline** for the submission of your district news is mid **November 2008** This newsletter is published quarterly (Mar/June,/Sept/Dec).