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13 January 2015

**TO: DISTRICT SECRETARIES.  
EXECUTIVE  
MEDIA**

**CIRCULAR 02/2015.**

**BOWLS SA – ORIGINAL CELLULAR.**

We are pleased to advise that Bowls SA has concluded negotiations with Original Cellular, a division of Mainspring (PTY) LTD. Original Cellular is a concierge service created in partnership with *Cell C* to drive sales.

We are confident that our partnership with Original Cellular will benefit not only Bowls SA but also our entire membership with high levels of personalised service.

The features of our transaction with Original Cellular include the following benefits:

- They offer Bowls SA members and associates i.e. family members and employees and staff of members the opportunity to analyse their current mobile contracts including spend versus usage. These associates will be “ring-fenced” as Bowls SA customers.
- There is no **COST, RISK** or **OBLIGATION**.
- They would reply to the members who enquired, with their suggestion of which package/ contract or pre-paid option would be better suited to the member needs.
- We would expect a significant monthly **saving**.
- The process to change is painless and any numbers could be ported (cloned) to CELL C **YOU KEEP YOUR NUMBER!**
- A monthly report of the collective spend would be produced and Bowls SA would receive an **ONGOING COMMISSION** of that income for as long as the numbers remain on the Cell-C network.
- The advantage to our members (Bowls SA customers) would be the benefit of **lower call and data costs** and **these call costs would be pegged** at the entry level for the life of that number being retained by Cell-C.

**Executive Committee:**

President: Allan Freeman, Vice President: Kallie Haupt

Members: Robert Forbes, Fred Kruis, Charles Levy, Andrew Strong



The transfer to Cell-C of member's numbers would ideally be towards the end of existing contracts, but you are able to engage at any time, in order to understand the savings that can be achieved. Pre-paid numbers are also very welcome to make use of this service as well as any requirement for new or additional numbers.

In order to receive expert advice and save you costs Original Cellular require:

- You to specify if you are on contract or pre-paid
- If on contract they require your itemized billing
- A copy of your ID Document
- Proof of Address (Cannot be older than 3 months) a utility bill should suffice

You should contact Roelene Appelgryn for advice at the following contacts:

E-mail: [roelene@originalcellular.co.za](mailto:roelene@originalcellular.co.za)

Tel: 062 310 7982

A handwritten signature in black ink, appearing to read 'John Ravenscroft'.

**JOHN RAVENSCROFT  
OPERATIONS MANAGER.**