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18 January 2021

**To: EXECUTIVE COMMITTEE
PROVINCIAL PRESIDENTS
PROVINCIAL SECRETARIES
DISTRICT PRESIDENTS
DISTRICT SECRETARIES
MEDIA**

CIRCULAR 03 /2021.

REQUEST FOR SUBMISSION OF FIRST QUARTERLY REPORT: MEMBERSHIP & MARKETING

Part of the task of the National Standing Committee for Membership & Marketing is to look at future opportunities to market the sport, and their Modus Operandi requires the NSC M&M to call for reports from District Bowls Associations pertaining to M&M activities at the end of the following months annually:

January
April
July
September

The NSC M&M will send out proformas to guide Districts focusing on a specific area identified by NSC M&M as well as Awareness months held in that period in the month leading up to the abovementioned months. These reports will assist the NSC M&M in planning, addressing possible shortcomings, and the drafting of its reports, including the NSC M&M Annual Report which is published in the Bowls SA Annual Report. To this effect the NSC M&M requests all Districts to complete the attached report.

We request that report be returned / completed online by the Districts by 28 February 2020. Completed reports can be emailed to mandm@bowlssa.co.za with the subject 'First Quarterly Report and District name'. Alternatively, Districts can complete the online version via the link:

https://forms.office.com/Pages/ResponsePage.aspx?id=DQSIkWdsW0yxEjajBLZtrQAAAAAAAAAAAAAO_dToTJBURDVYREY0TTIUUzFURTM3OTRaMTVFVlpHRi4u

**JOHN RAVENSCROFT
OPERATIONS MANAGER**