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To: EXECUTIVE COMMITTEE
PROVINCIAL PRESIDENTS
PROVINCIAL SECRETARIES
DISTRICT PRESIDENTS
DISTRICT SECRETARIES
MEDIA

14 February 2025

CIRCULAR 13 / 2025

BOWLS SA: FAIRTREE ASSET MANAGEMENT (PTY) LTD SPONSORSHIP

1. The Bowls SA Executive is pleased to share an exciting development in our organisation. We are thrilled to announce that **Fairtree** has partnered us as the latest sponsor of Bowls SA.



FAIRTREE

2. This sponsorship agreement will cover a variety of essential items for our players and committees. The sponsorship agreement will include:

- 2.1. **Protea Kit:** This encompasses both playing and practice/travel gear (including bowls bags), ensuring that our athletes are well-equipped for all their activities.
- 2.2. **Gold and Green Squad Practice Shirts:** In the ongoing efforts to foster team unity and professionalism, **Fairtree** will continue to provide shirts to members of our Gold and Green Squads. These shirts serve not only as a uniform but also as a symbol of our commitment to teamwork and excellence during training sessions.
- 2.3. **Executive Committee Golf Shirts:** The sponsorship will also extend to golf shirts for our Executive Committee, further enhancing our representation at various events.

3. Bowls SA recognises the importance of technology in enhancing player performance and engagement. Therefore, we will make concerted efforts to promote the use of the Fairtree Bowls Master App among our members. This app is designed to provide valuable resources for bowlers, including community engagement features.

4. This partnership marks an exciting new chapter for Bowls SA, fostering growth and innovation within our organisation while enhancing our athletes' experience, and we look forward to a fruitful collaboration.

5. We extend our gratitude to Fairtree for their support and commitment to the sport of bowls in South Africa. Together, we aim to elevate the standards of play and foster a strong community within the sport.

BOBBY DONNELLY
CHIEF OPERATIONS OFFICER



sport, arts & culture

Department:
Sport, Arts and Culture
REPUBLIC OF SOUTH AFRICA

Executive Committee:

President: David Hamer, Vice President: Lyla Young
Members: Stoffel Lambrechts, Owen James, Arthur Langley, Bruce Burt
Chief Operations Officer: Bobby Donnelly

